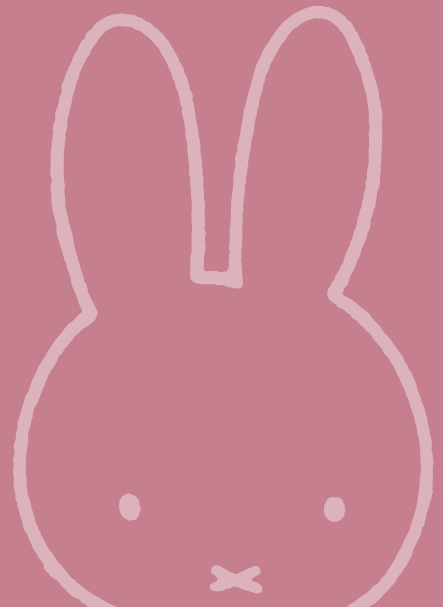


nijntje miffy

autumn
2020

novelties collection

by bon ton toys



MANIFESTO

Saving the planet.

Clearly the responsibility of
superheroes and caped crusaders.

Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
A mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.

With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD



MIFFY POPCORN • 23 CM - 9"

AVAILABLE AUTUMN 2020

**NEW
FABRIC**



**Miffy Sitting Popcorn
With Scarf Peach**
24.182.260 IC 6 • OC 36



**Miffy Sitting Popcorn
With Scarf Green**
24.182.261 IC 6 • OC 36



**Miffy Sitting Popcorn
With Scarf Terra**
24.182.262 IC 6 • OC 36

**Look who popped up!
Bon Ton Toys' latest
winter Miffy**



**Miffy Sitting
Sparkle Copper**

24.182.256 IC 6 • OC 36



**Miffy Sitting
Sparkle Green**

24.182.257 IC 6 • OC 36



**Miffy Sitting
Sparkle Gold**

24.182.190 IC 6 • OC 36



**Miffy Sitting
Sparkle Silver**

24.182.191 IC 6 • OC 36



MIFFY SPARKLE • 50 CM - 20"



**Miffy Sitting
Sparkle Gold**

24.182.252 IC 1 • OC 4



**Miffy Sitting
Sparkle Silver**

24.182.253 IC 1 • OC 4

MIFFY SPARKLE • KEYCHAIN • 10 CM - 4" AVAILABLE AUTUMN 2020



**Miffy Sitting Sparkle
Gold keychain**

24.205.040 IC 6 • OC 72





MIFFY VELVETINE • 23 CM - 9"

AVAILABLE AUTUMN 2020

**NEW
FABRIC**



**Miffy Sitting Velvetine
Terra**

24.183.030 IC 6 • OC 36



**Miffy Sitting Velvetine
Cream**

24.183.031 IC 6 • OC 36



**Miffy Sitting Velvetine
Dark Grey**

24.183.032 IC 6 • OC 36



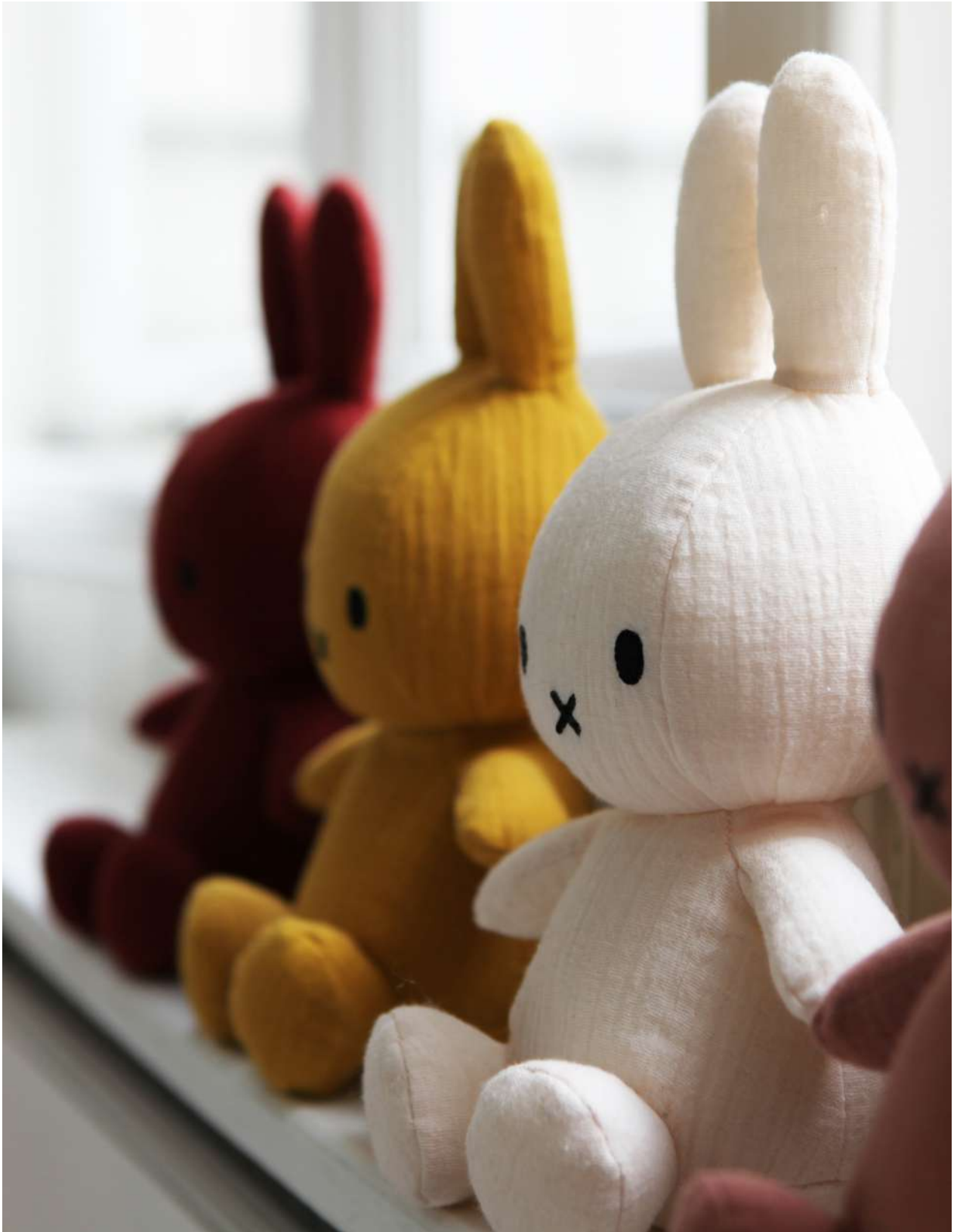
NEW
STYLE



**Miffy Sitting
All Over Zebra Print**
24.182.263 IC 6 • OC 36



**Miffy Sitting
All Over Leopard Print**
24.182.264 IC 6 • OC 36



MIFFY MOUSSELINE • 23 CM - 9"

AVAILABLE AUTUMN 2020

**NEW
COLOUR**



**Miffy Sitting
Mousseline Terra**

24.182.314 IC 6 • OC 36

MIFFY MOUSSELINE • 23 CM - 9"



**Miffy Sitting
Mousseline Cream**
24.182.313 IC 6 • OC 36



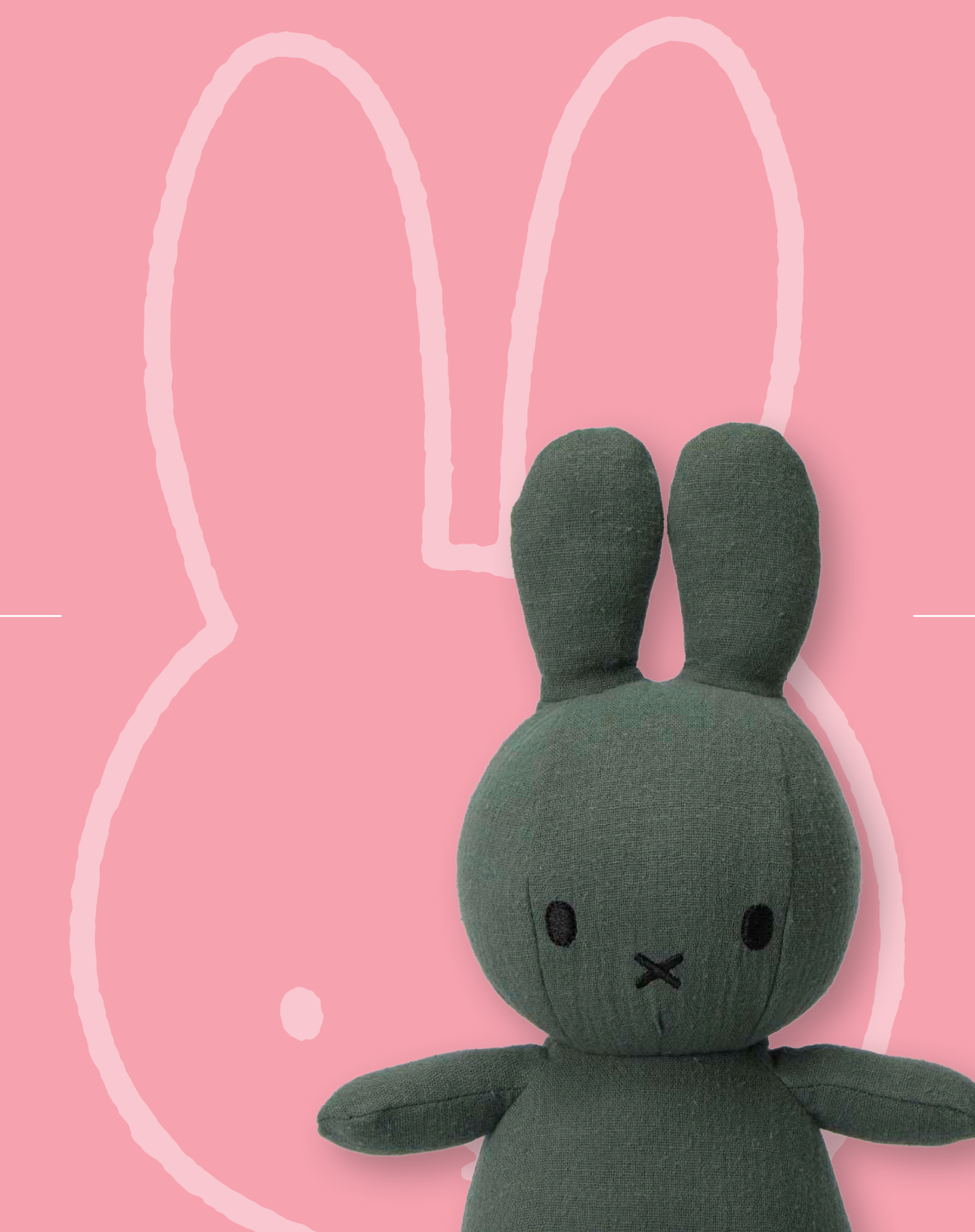
**Miffy Sitting
Mousseline Yellow**
24.182.310 IC 6 • OC 36



**Miffy Sitting
Mousseline Pink**
24.182.311 IC 6 • OC 36



**Miffy Sitting
Mousseline Green**
24.182.312 IC 6 • OC 36



ETHICAL PRODUCTION

Our factories are certified by the ethical supply chain program for toys and children's products. ICTI is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:

- Working hours must not be excessive & overtime must be voluntary
- Legal and fair pay
- No child labor
- No forced or involuntary labor
- Employees must be treated with dignity and respect
- No discrimination
- Employees' right of association must be observed
- Individual written labor contracts must be provided
- Working conditions are safe and employee health is not endangered



PROUD TO PRESENT: ECO MIFFY

Our first 100% recycled PET collection, Miffy Teddy. Certified by the Global Recycle Standard and available in three colour ways, from July 2020.

The Global Recycle Standard (GRS) was originally developed by Control Union Certifications in 2008 and ownership was passed to the Textile Exchange on January 1st 2011. The GRS is an international, voluntary, full product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions



BON TON TOYS
GREAT PLUSH. BETTER WORLD



MIFFY 100% RECYCLED TEDDY • 23 CM - 9"



Miffy Sitting Teddy Cream
24.182.300 IC 6 • OC 36



Miffy Sitting Teddy Pink
24.182.301 IC 6 • OC 36



Miffy Sitting Teddy Blue
24.182.302 IC 6 • OC 36



MIFFY TERRY • 23 CM - 9"



**Miffy Sitting
Terry Cream**

24.182.192 IC 6 • OC 36



**Miffy Sitting
Terry Pink**

24.182.193 IC 6 • OC 36



**Miffy Sitting Terry
Ocean Blue**

24.182.194 IC 6 • OC 36



NEW
Available
July 2020

Miffy Sitting
Terry Yellow

24.182.195 IC 6 • OC 36

MIFFY TERRY • 33 CM - 13"



**Miffy Sitting
Terry Cream**

24.182.196 IC 4 • OC 12



**Miffy Sitting
Terry Pink**

24.182.198 IC 4 • OC 12



**Miffy Sitting
Terry Blue**

24.182.197 IC 4 • OC 12

KIM





Miffy Sitting
Corduroy Terra

24.182.244 IC 6 • OC 36



Miffy Sitting
Corduroy Dark Green

24.182.246 IC 6 • OC 36



MIFFY CORDUROY • 23 CM - 9"



**Miffy Sitting
Corduroy Offwhite**

24.182.200 IC 6 • OC 36



**Miffy Sitting
Corduroy Brown**

24.182.202 IC 6 • OC 36



**Miffy Sitting Corduroy
Bubblegum Pink**

24.182.224 IC 6 • OC 36



**Miffy Sitting
Corduroy Turquoise**

24.182.232 IC 6 • OC 36



**Miffy Sitting Corduroy
Aviator Blue**

24.182.225 IC 6 • OC 36



**Miffy Sitting
Corduroy Green**

24.182.220 IC 6 • OC 36



**Miffy Sitting
Corduroy Pink**

24.182.208 IC 6 • OC 36



**Miffy Sitting
Corduroy Blue**

24.182.210 IC 6 • OC 36



**Miffy Sitting
Corduroy Grey**

24.182.206 IC 6 • OC 36



**Miffy Sitting
Corduroy Yellow**

24.182.218 IC 6 • OC 36



**Miffy Sitting
Corduroy Orange**

24.182.234 IC 6 • OC 36



NEW
Available
July 2020

**Miffy Sitting
Corduroy Spring Green**

24.182.236 IC 6 • OC 36

MIFFY CORDUROY • 33 CM - 13"



**Miffy Sitting
Corduroy Offwhite**

24.182.201 IC 4 • OC 12



NEW
Available
March 2020

**Miffy Sitting
Corduroy Orange**

24.182.235 IC 4 • OC 12



**Miffy Sitting
Corduroy Pink**

24.182.209 IC 4 • OC 12



**Miffy Sitting
Corduroy Grey**

24.182.207 IC 4 • OC 12



NEW
Available
March 2020

**Miffy Sitting
Corduroy Blue**

24.182.233 IC 4 • OC 12



**Miffy Sitting
Corduroy Yellow**

24.182.217 IC 4 • OC 12

MIFFY CORDUROY • 50 CM - 20"



**Miffy Sitting
Corduroy Offwhite**

24.182.223 IC 1 • OC 4



**Miffy Sitting
Corduroy Yellow**

24.182.226 IC 1 • OC 4



**Miffy Sitting
Corduroy Pink**

24.182.221 IC 1 • OC 4



**Miffy Sitting
Corduroy Grey**

24.182.222 IC 1 • OC 4



NEW
Available
March 2020

Miffy Sitting
Corduroy Blue

24.182.227 IC 1 • OC 4

MIFFY CORDUROY • 70 CM - 27,5"



NEW
Available
March 2020

**Miffy Sitting
Corduroy Offwhite**
24.182.240 IC 1 • OC 1



NEW
Available
March 2020

**Miffy Sitting
Corduroy Grey**
24.182.241 IC 1 • OC 1



NEW
Available
March 2020

**Miffy Sitting
Corduroy Pink**
24.182.242 IC 1 • OC 1



NEW
Available
March 2020

**Miffy Sitting
Corduroy Yellow**
24.182.243 IC 1 • OC 1



MIFFY CORDUROY • KEYCHAIN • 10 CM - 4"



**Miffy Keychain
Corduroy Offwhite**

24.205.010 IC 6 • OC 72



**Miffy Keychain
Corduroy Pink**

24.205.014 IC 6 • OC 72



**Miffy Keychain
Corduroy Bubblegum Pink**

24.205.021 IC 6 • OC 72



**Miffy Keychain
Corduroy Dark Grey**

24.205.013 IC 6 • OC 72



**Miffy Keychain
Corduroy Green**

24.205.020 IC 6 • OC 72



**Miffy Keychain
Corduroy Aviator Blue**

24.205.022 IC 6 • OC 72



NEW
Available
March 2020

**Miffy Keychain
Corduroy Orange**

24.205.023 IC 6 • OC 72



**Miffy Keychain
Corduroy Yellow**

24.205.018 IC 6 • OC 72



MIFFY VELVET • 23 CM - 9"



**Miffy Sitting Velvet
Candy Pink**

24.183.002 IC 6 • OC 36



**Miffy Sitting Velvet
Candy Red**

24.183.006 IC 6 • OC 36



**Miffy Sitting Velvet
Ocre**

24.183.005 IC 6 • OC 36



**Miffy Sitting Velvet
Moss Green**

24.183.004 IC 6 • OC 36



**Miffy Sitting Velvet
Dark Teal**

24.183.003 IC 6 • OC 36

MIFFY VELVET • KEYCHAIN • 10 CM - 4"



**Miffy Keychain Velvet
Candy Pink**

24.205.032 IC 6 • OC 72



**Miffy Keychain Velvet
Candy Red**

24.205.036 IC 6 • OC 72



**Miffy Keychain Velvet
Candy Orange**

24.205.031 IC 6 • OC 72



**Miffy Keychain Velvet
Ocre**

24.205.035 IC 6 • OC 72



**Miffy Keychain Velvet
Moss Green**

24.205.034 IC 6 • OC 72



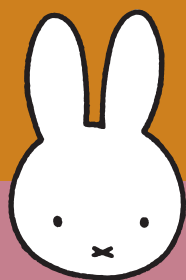
**Miffy Keychain Velvet
Dark Teal**

24.205.033 IC 6 • OC 72





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www.nijntje.nl, www.miffy.com



ANY QUESTIONS OR JUST WANT TO SAY HI?

Give us a call: +31 20 722 0125
Or send us a message at sales@ibtt.nl

With love, Bon Ton Toys



GREAT PLUSH
BETTER WORLD

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