

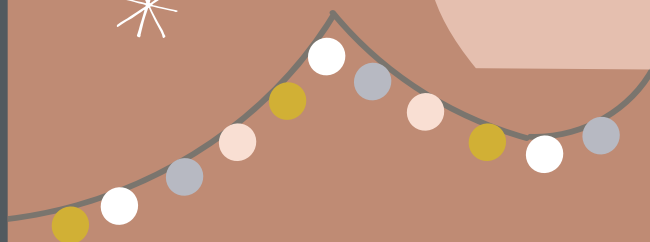
PICCA * LOU LOU



NOVELTIES COLLECTION
AUTUMN 2020



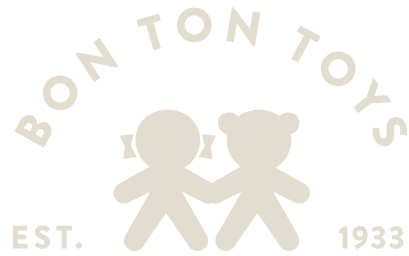
IT'S
DRESS-
UP TIME



BON TON TOYS
EST. 1933
GREAT PLUSH
BETTER WORLD







GREAT PLUSH
BETTER WORLD

MANI FESTO

MANIFESTO

Saving the planet.

Clearly the responsibility of
superheroes and caped crusaders.

Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
A mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.

With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD



THE HIPPO
AND HER CLASSY
CROWN

THERE'S
NO SUCH THING
AS BEING
OVERDRESSED



PICCA LOULOU • THE CROWN

DRESS UP LIKE YOUR FAVOURITE PICCA * LOULOU CHARACTER



Hippo

23 cm - 9"

25.215.037 IC 4 • OC 12



The Crown Mustard

one size fits all / with bag

25.040.022 IC 4 • OC 12

THE KITTY CAT

AND HER
DAISY DIADEM





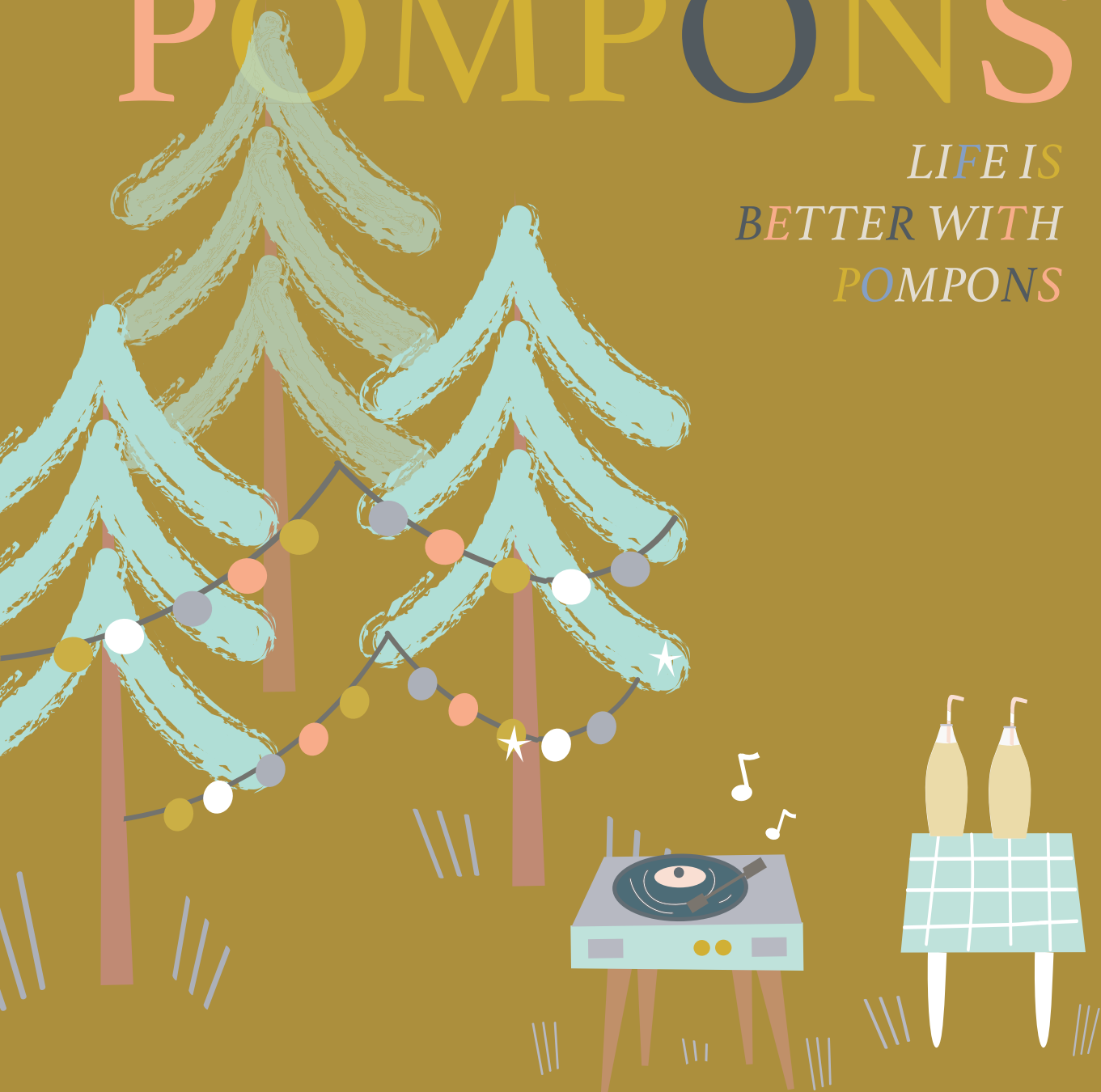
Kitty-Cat

33 cm - 13"

25.215.035 IC 4 • OC 12

THE GARLAND AND ITS PRETTY PRETTY POMPONS

LIFE IS
BETTER WITH
POMPONS



PICCA LOULOU • POMPON GARLAND

CREATE YOUR OWN PICCA*LOULOU PARTY



The Garland with bag

300 cm - 118"

25 040 020 IC 4 • OC 12



THE PERFECT GIFT

COMES IN A
BEAUTIFUL BOX



NEW
COLOUR





NEW
COLOUR



NEW
COLOUR



Mini Rattle assortment in display

25.215.034 10 cm - 4"

THE DIS PLAY AND ITS MINI-FRIENDS

NEW FRIENDS

AVAILABLE JULY 2020



Fairy Felicity

25.215.021 35 cm - 14"



Fairy Mathilda

25.215.020 35 cm - 14"



The Bear and his Raggedy Ruff

25.215.016 20 cm - 8"



THE
RAB
AND HIS
MAGNIFICENT BOW-TIE **BIT**



Rabbit white in gift box

18 cm - 7"

25.215.001 IC 4 • OC 12



Rabbit pink in gift box

18 cm - 7"

25.215.002 IC 4 • OC 12



Rabbit green in gift box

18 cm - 7"

25.215.015 IC 1 • OC 12

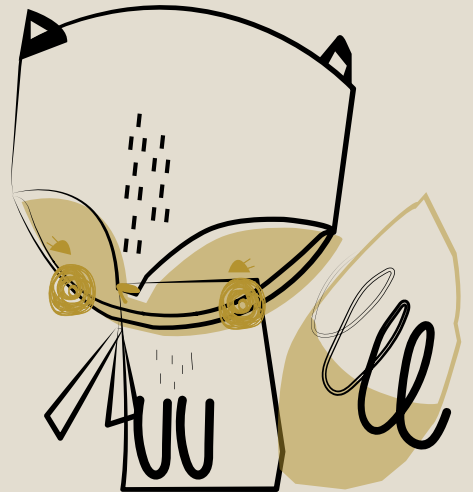


Rabbit grey in gift box

18 cm - 7"

25.215.015 IC 4 • OC 12

THE
FOX
AND HER
BRIGHT & BUSHY TAIL





Fox blue in giftbox

18 cm - 7"

25.215.006 IC 4 • OC 24



Fox pink in gift box

18 cm - 7"

25.215.004 IC 4 • OC 24



Fox blue

24 cm - 9"

25.215.007 IC 4 • OC 12





Lion in gift box

18 cm - 7"

25.215.012 IC 4 • OC 12



Elephant in gift box

18 cm - 7"

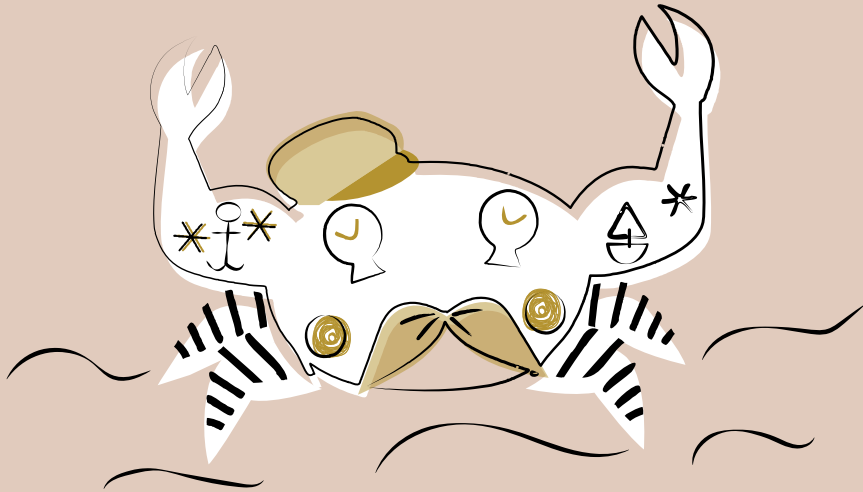
25.215.008 IC 4 • OC 24



Llama in gift box

27 cm - 11"

25.215.010 IC 4 • OC 12



MR.
CRAB

AND HIS
MARVELLOUS
MOUSTACHE



Whale in gift box

21 cm - 8"

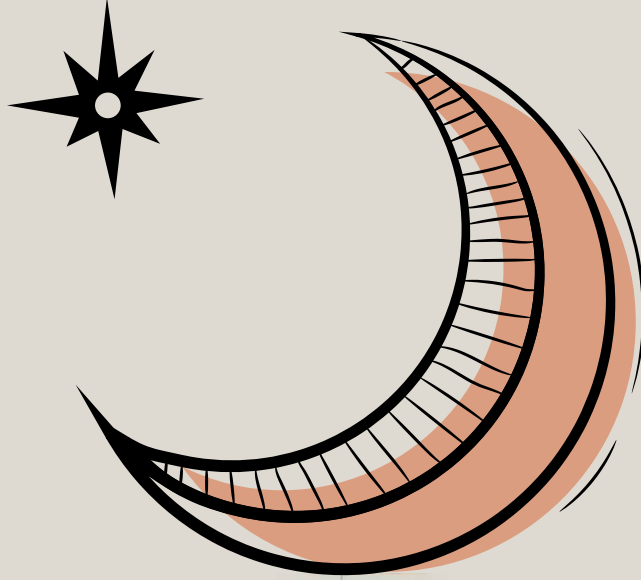
25.215.013 IC 4 • OC 12



Rusty Red Crab in gift box

35 cm - 14"

25.215.014 IC 1 • OC 12



MOON
PARTIES
ARE THE
BEST.

MOON LIKES TO SHINE
& CELEBRATE THE NIGHT
WITH HER BEST FRIENDS.

EVERYBODY FROM
PICCA LOULOU IS INVITED.

HAVE FUN YOU LOVELY FRIENDS
AND DON'T FORGET TO GO TO BED
BEFORE MOON DOES!



Moon pink with stars

45 cm - 18"

25.040.002 IC 4 • OC 12



Moon yellow with stars

45 cm - 18"

25.040.015 IC 4 • OC 12



Moon grey with stars

45 cm - 18"

25.040.003 IC 4 • OC 12



Cloud Corduroy grey w/pompons

34 cm - 13"

25.040.004 IC 4 • OC 12



Cloud Corduroy with stars blue

34 cm - 13"

25.040.016 IC 4 • OC 12



Cloud Corduroy white w/stars

34 cm - 13"

25.040.005 IC 4 • OC 12





Balloon White

40 cm - 16"

25.040.010 IC 4 • OC 12



Balloon Ochre

40 cm - 16"

25.040.011 IC 4 • OC 12



Balloon Petrol

40 cm - 16"

25.040.012 IC 4 • OC 12

ANY QUESTIONS OR JUST WANT TO SAY HI?

Give us a call: +31 20 722 0125
Or send us a message at sales@ibtt.nl

With love, Bon Ton Toys



Bon Ton Toys B.V.
Archangelkade 30C • 1013 BE Amsterdam • The Netherlands
T +31 20 722 0125 • E sales@ibtt.nl