

BON TON TOYS

nijntje◦miffy

LIFESTYLE
COLLECTION

AW2021





MANIFESTO

Saving the planet.
Clearly the responsibility of
superheroes and caped crusaders.
Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
A mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.

With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD

BON TON TOYS MIFFY COLLECTION

The colourful Miffy plush collection by Bon Ton Toys consists of numerous fabrics and trendy colors, we believe there is a Miffy design for everyone.

We are constantly on the look-out for the best high quality and on-trend materials to keep surprising miffy fans all over the world.

The Miffy plush collections by Bon Ton Toys are sold worldwide in the most beautiful shops and department stores and are produced according to the highest standards when it comes to ethical production.

BON TON TOYS GREAT PLUSH. BETTER WORLD

For more information about the Bon Ton Toys Values about sustainable and socially responsible production and our manifest, please check out our website www.internationalbontontoys.com

ETHICAL PRODUCTION

Our factories are certified by the ethical supply chain program for toys and children's products. ICTI is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:

- Working hours must not be excessive & overtime must be voluntary
- Legal and fair pay
- No child labor
- No forced or involuntary labor
- Employees must be treated with dignity and respect
- No discrimination
- Employees' right of association must be observed
- Individual written labor contracts must be provided
- Working conditions are safe and employee health is not endangered

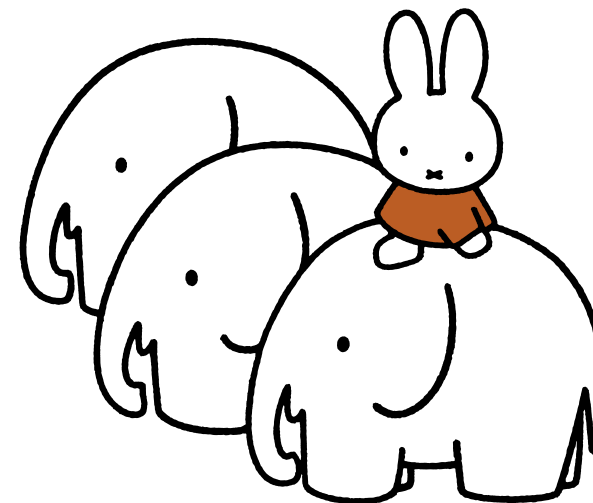




Elephant Check
Red/Blue 23cm - 9"
24.182.387 IC 6 • OC 36



Elephant Check
Red/Blue 33cm - 13"
24.182.388 IC 3 • OC 12



hey, elephant

Elephant is one
of the many animals
Dick Bruna drew.

Elephant made her first
appearance in the book
"miffy and the zoo", in 1955.
After that, she appeared in
several more (Miffy) books
by Dick Bruna.



Miffy Sitting Check
Red/Blue 23cm - 9"
24.182.373 IC 6 • OC 36



Miffy Sitting Check
Red/Blue 33cm - 13"
24.182.375 IC 4 • OC 12



Snuffy Check
Red/Blue 21cm - 8"
24.182.377 IC 6 • OC 36



Snuffy Check
Red/Blue 30cm - 12"
24.182.379 IC6 • OC 36



denim!



Miffy Sitting Denim
Mid Wash 33cm - 13"
24.182.344 IC 4 • OC 12



Miffy Sitting Denim
Mid Wash 23cm - 9"
24.182.341 IC 6 • OC 36



Snuffy Denim
Mid Wash 21cm - 8"
24.182.382 IC 6 • OC 36



Snuffy Denim
Mid Wash 30cm - 12"
24.182.385 IC 6 • OC 36



Miffy Sitting Dutch Denim
23cm - 9"
24.182.139 IC 6 • OC 36

33CM
13"





Miffy Bag Hanger Denim
Mid Wash 10cm - 4"
24.182.390 IC 6 • OC 72



Miffy Bag Hanger Checkered
Red/Blue 10cm - 4"
24.182.395 IC 6 • OC 72



Snuffy Bag Hanger Denim
Mid Wash 10cm - 4"
24.182.393 IC 6 • OC 72



Snuffy Bag Hanger Checkered
Red/Blue 10cm - 4"
24.182.397 IC 6 • OC 72



organic cotton!

23CM
9"



Miffy Sitting Organic Cotton
Sparkle Stripe Cream 23cm - 9"
24.182.402 IC 6 • OC 36



Miffy Sitting Organic Cotton
Sparkle Stripe Pink 23cm - 9"
24.182.403 IC 6 • OC 36



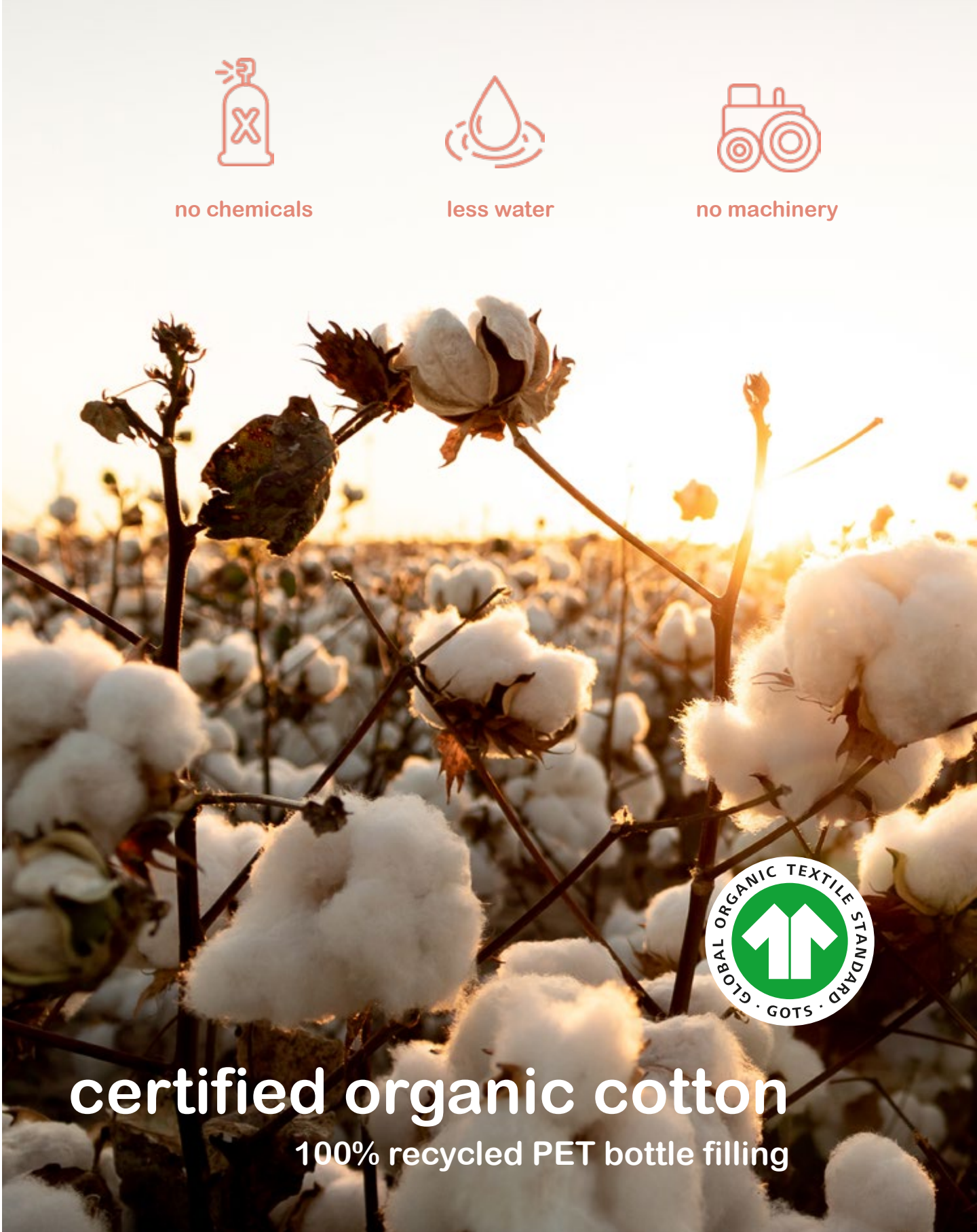
no chemicals



less water



no machinery



certified organic cotton

100% recycled PET bottle filling



teddy
recycled!



Miffy Sitting Teddy
Cream 23cm - 9"
24.182.300 IC 6 • OC 36



Miffy Sitting Teddy
Pink 23cm - 9"
24.182.301 IC 6 • OC 36



Miffy Sitting Teddy
Pink 33cm - 13"
24.182.371 IC 4 • OC 12



Miffy Sitting Teddy
Cream 33cm - 13"
24.182.370 IC 4 • OC 12



Miffy Sitting Teddy
Blue 23cm - 9"
24.182.302 IC 6 • OC 36



Miffy Sitting Teddy
Blue 33cm - 13"
24.182.372 IC 4 • OC 12

 100% recycled filling **TEDDY - 100% RECYCLED**

60CM
24"



Miffy Recycled Teddy Shopping Bag
Cream 60cm - 24"
24.273.010 IC 1 • OC 12





mousseline!



Miffy Sitting Mousseline
Biscuit 23cm - 9"
24.182.317 IC 6 • OC 36



Miffy Sitting Mousseline
Aubergine 23cm - 9"
24.182.316 IC 6 • OC 36



Miffy Sitting Mousseline
Cream 23cm - 9"
24.182.313 IC 6 • OC 36



Miffy Sitting Mousseline
Pink 23cm - 9"
24.182.311 IC 6 • OC 36



Miffy Sitting Mousseline
Faded Blue 23cm - 9"
24.182.314 IC 6 • OC 36



Miffy Sitting Mousseline
Green 23cm - 9"
24.182.312 IC 6 • OC 36



Miffy Sitting Mousseline
Yellow 23cm - 9"
24.182.310 IC 6 • OC 36



Miffy Sitting Mousseline
Cream 33cm - 13"
24.182.320 IC 4 • OC 12



Miffy Sitting Mousseline
Pink 33cm - 13"
24.182.319 IC 4 • OC 12



Miffy Sitting Mousseline
Yellow 33cm - 13"
24.182.318 IC 4 • OC 12

33CM
13"



terry!





Miffy Sitting Terry
Raspberry Pink 23cm - 9"
24.182.333 IC 6 • OC 36



Miffy Sitting Terry
Retro Orange 23cm - 9"
24.182.332 IC 6 • OC 36



Miffy Sitting Terry
Yellow 23cm - 9"
24.182.195 IC 6 • OC 36



Miffy Sitting Terry
Pink 23cm - 9"
24.182.193 IC 6 • OC 36



Miffy Sitting Terry
Jungle Green 23cm - 9"
24.182.330 IC 6 • OC 36



Miffy Sitting Terry
Aviator Blue 23cm - 9"
24.182.331 IC 6 • OC 36



Miffy Sitting Terry
Ocean Blue 23cm - 9"
24.182.194 IC 6 • OC 36



Miffy Sitting Terry
Cream 23cm - 9"
24.182.192 IC 6 • OC 36



Miffy Sitting Terry
Raspberry Pink 33cm - 13"
24.182.335 IC 4 • OC 12



Miffy Sitting Terry
Retro Orange 33cm - 13"
24.182.334 IC 4 • OC 12



Miffy Sitting Terry
Cream 33cm - 13"
24.182.196 IC 4 • OC 12



Miffy Sitting Terry
Pink 33cm - 13"
24.182.198 IC 4 • OC 12



Miffy Sitting Terry
Ocean Blue 33cm - 13"
24.182.197 IC 4 • OC 12

33CM
13"

33CM
13"



corduroy!



Snuffy Corduroy
Brown 21cm - 8"
24.182.352 IC 6 • OC 36



Snuffy Corduroy
Offwhite 21cm - 8"
24.182.354 IC 6 • OC 36



Snuffy Corduroy
Brown 30cm - 12"
24.182.350 IC 6 • OC 36



Snuffy Corduroy
Offwhite 30cm - 12"
24.182.351 IC 6 • OC 36



Snuffy Corduroy
Grey 21cm - 8"
24.182.353 IC 6 • OC 36

21CM
8"

30CM
12"





Miffy Sitting Corduroy
Spring Green 23cm - 9"
24.182.236 IC 6 • OC 36



Miffy Sitting Corduroy
Grey 23cm - 9"
24.182.206 IC 6 • OC 36



Miffy Sitting Corduroy
Turquoise 23cm - 9"
24.182.232 IC 6 • OC 36



Miffy Sitting Corduroy
Pumpkin 23cm - 9"
24.182.248 IC 6 • OC 36



Miffy Sitting Corduroy
Terra 23cm - 9"
24.182.244 IC 6 • OC 36



Miffy Sitting Corduroy
Aviator Blue 23cm - 9"
24.182.225 IC 6 • OC 36



Miffy Sitting Corduroy
Pink 23cm - 9"
24.182.208 IC 6 • OC 36



Miffy Sitting Corduroy
Buttercream 23cm - 9"
24.182.247 IC 6 • OC 36



Miffy Sitting Corduroy
Orange 23cm - 9"
24.182.234 IC 6 • OC 36



Miffy Sitting Corduroy
Green 23cm - 9"
24.182.220 IC 6 • OC 36



Miffy Sitting Corduroy
Offwhite 23cm - 9"
24.182.200 IC 6 • OC 36



Miffy Sitting Corduroy
Blue 23cm - 9"
24.182.210 IC 6 • OC 36



Miffy Sitting Corduroy
Brown 23cm - 9"
24.182.202 IC 6 • OC 36



Miffy Sitting Corduroy
Yellow 23cm - 9"
24.182.218 IC 6 • OC 36



Miffy Sitting Corduroy
Bubblegum Pink 23cm - 9"
24.182.224 IC 6 • OC 36

23CM
9"

23CM
9"





Miffy Sitting Corduroy
Offwhite 33cm - 13"
24.182.201 IC 4 • OC 12



Miffy Sitting Corduroy
Pink 33cm - 13"
24.182.209 IC 4 • OC 12



Miffy Sitting Corduroy
Yellow 33cm - 13"
24.182.217 IC 4 • OC 12



Miffy Sitting Corduroy
Blue 33cm - 13"
24.182.233 IC 4 • OC 12



Miffy Sitting Corduroy
Grey 33cm - 13"
24.182.207 IC 4 • OC 12



Miffy Sitting Corduroy
Orange 33cm - 13"
24.182.235 IC 4 • OC 12



Miffy Sitting Corduroy
Pink 50cm - 20"
24.182.221 IC 1 • OC 4



Miffy Sitting Corduroy
Offwhite 50cm - 20"
24.182.223 IC 1 • OC 4



Miffy Sitting Corduroy
Grey 50cm - 20"
24.182.222 IC 1 • OC 4



Miffy Sitting Corduroy
Yellow 50cm - 20"
24.182.226 IC 1 • OC 4

50cm
20"

50cm
20"

70cm
27"



Miffy Sitting
Corduroy Pink 70cm - 27"
24.182.242 IC 1 • OC 1



Miffy Sitting
Corduroy Offwhite 70cm - 27"
24.182.240 IC 1 • OC 1



Miffy Sitting
Corduroy Grey 70cm - 27"
24.182.241 IC 1 • OC 1



Miffy Sitting
Corduroy Yellow 70cm - 27"
24.182.243 IC 1 • OC 1

70cm
27"





Miffy Keychain Corduroy
Offwhite 10cm - 4"
24.205.010 IC 6 • OC 72



Miffy Keychain Corduroy
Pink 10cm - 4"
24.205.014 IC 6 • OC 72



Miffy Keychain Corduroy
Grey 10cm - 4"
24.205.013 IC 6 • OC 72



Miffy Keychain Corduroy
Aviator Blue 10cm - 4"
24.205.022 IC 6 • OC 72



Miffy Keychain Corduroy
Orange 10cm - 4"
24.205.023 IC 6 • OC 72



Miffy Keychain Corduroy
Bubblegum 10cm - 4"
24.205.021 IC 6 • OC 72



Miffy Keychain Corduroy
Green 10cm - 4"
24.205.020 IC 6 • OC 72



Miffy Keychain Corduroy
Yellow 10cm - 4"
24.205.018 IC 6 • OC 72

velvetine!





Miffy Sitting Velvetine
Ochre 23cm - 9"
24.183.033 IC 6 • OC 36



Miffy Sitting Velvetine
Opal Blue 23cm - 9"
24.183.034 IC 6 • OC 36



Miffy Sitting All Over
Zebra Print 23cm - 9"
24.182.263 IC 6 • OC 36



Miffy Sitting All Over
Leopard Print 23cm - 9"
24.182.264 IC 6 • OC 36



Miffy Sitting Velvetine
Terra 23cm - 9"
24.183.030 IC 6 • OC 36



Miffy Sitting Velvetine
Cream 23cm - 9"
24.183.031 IC 6 • OC 36



Miffy Sitting Velvetine
Dark Grey 23cm - 9"
24.183.032 IC 6 • OC 36

limited
stock
available



Miffy My First Girl
23cm - 9"
24.182.178 IC 6 • OC 36



Miffy My First Boy
23cm - 9"
24.182.177 IC 6 • OC 36



Miffy sitting all-over
Tulip 23cm - 9"
24.182.187 IC 6 • OC 36



Miffy Sitting all-over
Delft Blue 23cm - 9"
24.182.184 IC 6 • OC 36



Miffy with Snuffy Sitting
33cm - 13"
24.182.022 IC 4 • OC 12



Miffy Sparkle
Gold 23cm - 9"
24.182.190 IC 6 • OC 36



Miffy Sparkle
Silver 23cm - 9"
24.182.191 IC 6 • OC 36



Miffy Sparkle
Gold 10cm - 4"
24.205.040 IC 6 • OC 72



Miffy Sparkle
Gold 50cm - 20"
24.182.252 IC 1 • OC 4



Miffy Sparkle
Silver 50cm - 20"
24.182.253 IC 1 • OC 4



Miffy Velvet
Candy Red 23cm - 9"
24.183.006 IC 6 • OC 36

limited
stock
available



Miffy Winter Sitting
23cm - 9"
24.182.024 IC 6 • OC 36



Miffy Winter Sitting
33cm - 13"
24.182.025 IC 4 • OC 12



Miffy Winter
Keychain 10cm - 4"
24.205.005 IC 6 • OC 72



Illustrations Dick Bruna
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www.nijntje.nl, www.miffy.com

ANY QUESTIONS OR JUST WANT TO SAY HI?

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With love, Bon Ton Toys



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