BON
TON
TOYS
miffy
& THE SUMMER
OF '22

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BON TON TOYS MANIFESTO

Saving the planet.
Clearly the responsibility of
superheroes and caped crusaders.
Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
A mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.
With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD

MIFFY BY BON TON TOYS

The colourful Miffy plush collection by Bon Ton Toys consists of numerous fabrics and trendy colors, we believe there is a Miffy design for everyone.

We are constantly on the look-out for the best high quality and on-trend materials to keep surprising miffy fans all over the world.

The Miffy plush collections by Bon Ton Toys are sold worldwide in the most beautiful shops and department stores and are produced according to the highest standards when it comes to ethical production.

Sustainability

- 100% recycled polyester filling
- Socially responsible production
- Hand finished
- Durable plush

Organic Cotton Standard

- no machinery
- 100% organic cotton
- no chemicals
- less water
- global organic textile standard

For more information about the Bon Ton Toys Values about sustainable and socially responsible production and our manifest, please check out our website **www.internationalbontontoys.com**

BON TON TOYS

Our factories are certified by the **Ethical Supply Chain Program** for toys and children's products. **ICTI** is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:

Working hours must not be excessive & overtime must be voluntary

x

Legal and fair pay

x

No child labor

x

No forced or involuntary labor

x

Employees must be treated with dignity and respect

x

No discrimination

x

Employees' right of association must be observed

x

Individual written labor contract must be provided

x

Working conditions are safe and employee health is not endangered

ICTI ethical toy program

ETHICAL PRODUCTION

MIFFY DITSY FLOWER • NEW

NEW

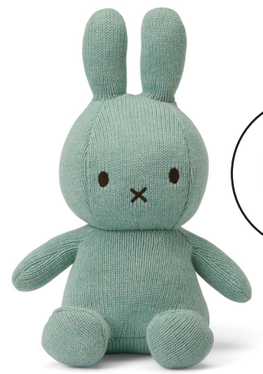
Miffy Ditsy Flower
Red 23 cm - 9”
24.182.460 IC 6 • OC 36

Miffy Ditsy Flower
Green 23 cm - 9”
24.182.461 IC 6 • OC 36

MIFFY ORGANIC COTTON

NEW

Miffy Sitting Organic Cotton
Soft Pink 23 cm - 9”
24.182.405 IC 6 • OC 36



NEW

Miffy Sitting Organic Cotton
Ocean Blue 23 cm - 9”
24.182.404 IC 6 • OC 36

Miffy Sitting Organic Cotton
Sparkle Stripe Cream 23 cm - 9”
24.182.402 IC 6 • OC 36

Miffy Sitting Organic Cotton
Sparkle Stripe Pink 23 cm - 9”
24.182.403 IC 6 • OC 36

no machinery

no chemicals

less water

100% organic cotton

100% recycled polyester filling

MIFFY TEDDY 100% RECYCLED

100% made of
recycled PET bottles

Miffy Sitting Teddy
Green 23 cm - 9”
24.182.305 IC 6 • OC 36

Miffy Sitting Teddy
Yellow 23 cm - 9”
24.182.303 IC 6 • OC 36

Miffy Sitting Teddy
Cream 23 cm - 9”
24.182.300 IC 6 • OC 36

Miffy Sitting Teddy
Terracotta 23 cm - 9”
24.182.304 IC 6 • OC 36

Miffy Sitting Teddy
Blue 23 cm - 9”
24.182.302 IC 6 • OC 36

Miffy Sitting Teddy
Pink 23 cm - 9”
24.182.301 IC 6 • OC 36

MIFFY TEDDY 100% RECYCLED • 33 CM - 13”

100% made of
recycled PET bottles

Miffy Sitting
Teddy Cream 33 cm - 13”
24.182.370 IC 4 • OC 12

Miffy Sitting
Teddy Pink 33 cm - 13”
24.182.371 IC 4 • OC 12

Miffy Sitting
Teddy Blue 33 cm - 13”
24.182.372 IC 4 • OC 12

NEW

Miffy Sitting
Teddy Yellow 33 cm - 13”
24.182.363 IC 4 • OC 12

NEW

Miffy Sitting
Teddy Terracotta 33 cm - 13”
24.182.364 IC 4 • OC 12

NEW

Miffy Sitting
Teddy Green 33 cm - 13”
24.182.365 IC 4 • OC 12

MIFFY DENIM

NEW

Elephant Denim
Stripe 21cm - 8”
24.182.453 IC 6 • OC 36

Not available in the Benelux

Miffy Sitting Denim
Stripe 23cm - 9”
24.182.452 IC 6 • OC 36

Miffy Sitting Denim
Mid Wash 33 cm - 13”
24.182.344 IC 4 • OC 12

Miffy Sitting Denim
Mid Wash 23cm - 9”
24.182.341 IC 6 • OC 36

Miffy sitting Dutch Denim
23cm - 9”
24.182.139 IC 6 • OC 36

MIFFY TERRY

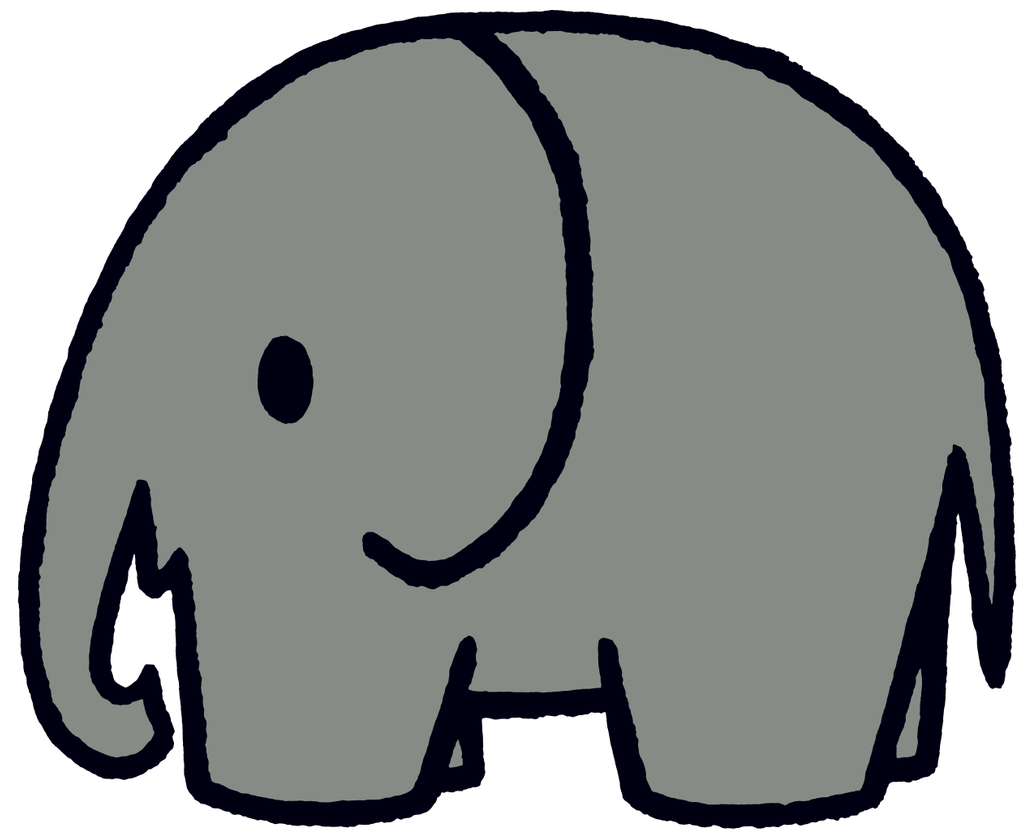
NEW

Boris Bear Terry
Cream 17cm - 7”
24.182.448 IC 6 • OC 36

Boris Bear Terry
Cream 24cm - 10”
24.182.447 IC 4 • OC 12

Snuffy Terry
Light Yellow 21cm - 8”
24.182.446 IC 6 • OC 36

Elephant Terry
Light Grey 21cm - 8”
24.182.445 IC 6 • OC 36



Miffy Sitting Terry
Light Grey 23 cm - 9”
24.182.440 IC 6 • OC 36

Miffy Sitting Terry
Light Pink 23cm - 9”
24.182.442 IC 6 • OC 36

Miffy Sitting Terry
Raspberry Pink 23cm - 9”
24.182.333 IC 6 • OC 36

Miffy Sitting Terry
Retro Orange 23cm - 9”
24.182.332 IC 6 • OC 36

Miffy Sitting Terry
Light Blue 23cm - 9”
24.182.443 IC 6 • OC 36

Miffy Sitting Terry
Light Yellow 23cm - 9”
24.182.444 IC 6 • OC 36

Miffy Sitting Terry
Pink 23cm - 9”
24.182.193 IC 6 • OC 36

MIffy Sitting Terry
Yellow 23cm - 9”
24.182.195 IC 6 • OC 36

Miffy Sitting Terry
Ocean blue 23cm - 9”
24.182.194 IC 6 • OC 36

Miffy Sitting Terry
Jungle Green 23cm - 9”
24.182.330 IC 6 • OC 36

Miffy Sitting Terry
Aviator blue 23cm - 9”
24.182.331 IC 6 • OC 36

Miffy Sitting Terry
Cream 23cm - 9”
24.182.192 IC 6 • OC 36

Miffy Sitting Terry
Retro Orange 33cm - 11”
24.182.334 IC 4 • OC 12

Miffy Sitting Terry
Raspberry Pink 33cm - 11”
24.182.335 IC 4 • OC 12

Miffy Sitting Terry
Ocean Blue 33cm - 11”
24.182.197 IC 4 • OC 12

Miffy Sitting Terry
Pink 33cm - 11”
24.182.198 IC 4 • OC 12

Miffy Sitting Terry
Cream 33cm - 11”
24.182.196 IC 4 • OC 12

NEW

Miffy Sitting Terry
Light Grey 33cm - 11”
24.182.441 IC 4 • OC 12

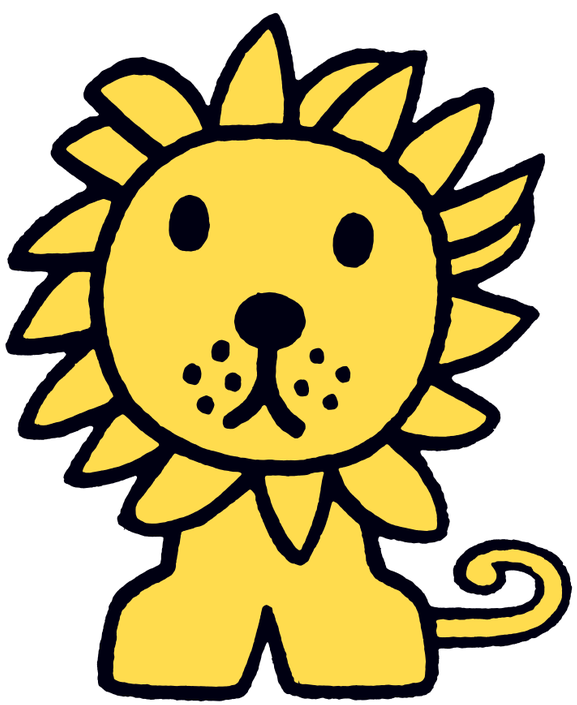
MIFFY & FRIENDS CORDUROY

NEW

Lion Corduroy
Yellow 17cm - 7”
24.182.429 IC 6 • OC 36

Lion Corduroy
Yellow 24cm - 10”
24.182.430 IC 6 • OC 36

Elephant Corduroy
Grey 21cm - 8”
24.182.427 IC 6 • OC 36



Boris Bear Corduroy
Brown 17cm - 7”
24.182.431 IC 6 • OC 36

Snuffy Corduroy
Offwhite 21cm - 8”
24.182.354 IC 6 • OC 36

Snuffy Corduroy
Grey 21cm - 8”
24.182.353 IC 6 • OC 36

Snuffy Corduroy
Beige 30cm - 12”
24.182.426 IC 6 • OC 36

Snuffy Corduroy
Offwhite 30cm - 12”
24.182.351 IC 6 • OC 36

Snuffy Corduroy
Brown 21cm - 8”
24.182.352 IC 6 • OC 36

Snuffy Corduroy
Beige 21cm - 8”
24.182.425 IC 6 • OC 36

Snuffy Corduroy
Brown 30cm - 12”
24.182.350 IC 6 • OC 36

MIFFY CORDUROY

Miffy Sitting Corduroy
Dusty Rose 23cm - 9”
24.182.422 IC 6 • OC 36

Miffy Sitting Corduroy
Gold Green 23cm - 9”
24.182.423 IC 6 • OC 36

Miffy Sitting Corduroy
Olive Green 23cm - 9”
24.182.420 IC 6 • OC 36

Miffy Sitting Corduroy
Beige 23cm - 9”
24.182.424 IC 6 • OC 36

Miffy Sitting Corduroy
Buttercream 23cm - 9”
24.182.247 IC 6 • OC 36

Miffy Sitting Corduroy
Pumpkin 23cm - 9”
24.182.248 IC 6 • OC 36

Miffy Sitting Corduroy
Cobalt Blue 23cm - 9”
24.182.421 IC 6 • OC 36

Miffy Sitting Corduroy
Blue 23cm - 9”
24.182.210 IC 6 • OC 36

Miffy Sitting Corduroy
Grey 23cm - 9”
24.182.206 IC 6 • OC 36

Miffy SittingCorduroy
Green 23cm - 9”
24.182.220 IC 6 • OC 36

Miffy Sitting Corduroy
Turquoise 23cm - 9”
24.182.232 IC 6 • OC 36

Miffy Sitting Corduroy
Aviator Blue 23cm - 9”
24.182.225 IC 6 • OC 36

Miffy Sitting Corduroy
Spring Green 23cm - 9”
24.182.236 IC 6 • OC 36

Miffy Sitting Corduroy
Orange 23cm - 9”
24.182.234 IC 6 • OC 36

Miffy Sitting Corduroy
Bubblegum Pink 23cm - 9”
24.182.224 IC 6 • OC 36

Miffy Sitting Corduroy
Offwhite 23cm - 9”
24.182.200 IC 6 • OC 36

Miffy Sitting Corduroy
Pink 23cm - 9”
24.182.208 IC 6 • OC 36

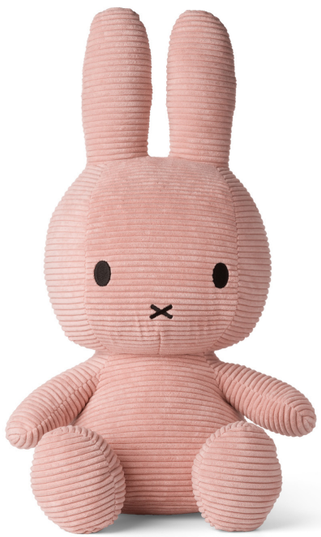
Miffy Sitting Corduroy
Yellow 23cm - 9”
24.182.218 IC 6 • OC 36

Miffy Sitting Corduroy
Offwhite 33cm - 13”
24.182.201 IC 4 • OC 12

Miffy Sitting Corduroy
Pink 33cm - 13”
24.182.209 IC 4 • OC 12

Miffy Sitting Corduroy
Grey 33cm - 13”
24.182.207 IC 4 • OC 12

Miffy Sitting Corduroy
Yellow 33cm - 13”
24.182.217 IC 4 • OC 12



Miffy Sitting Corduroy
Pink 50cm - 20”
24.182.221 IC 1 • OC 4

Miffy Sitting Corduroy
Offwhite 50cm - 20”
24.182.223 IC 1 • OC 4

Miffy Sitting Corduroy
Grey 50cm - 20”
24.182.222 IC 1 • OC 4

Miffy Sitting Corduroy
Yellow 50cm - 20”
24.182.226 IC 1 • OC 4

Miffy Sitting Corduroy
Pink 70cm - 27,5”
24.182.242 IC 1 • OC 1

Miffy Sitting Corduroy
Offwhite 70cm - 27,5”
24.182.240 IC 1 • OC 1

Miffy Sitting Corduroy
Grey 70cm - 27,5”
24.182.241 IC 1 • OC 1

Miffy Sitting Corduroy
Yellow 70cm - 27,5”
24.182.243 IC 1 • OC 1

MIFFY CORDUROY KEYCHAIN • 10 CM - 4”

Miffy Keychain Corduroy
Offwhite 10cm - 4”
24.205.010 IC 6 • OC 72

Miffy Keychain Corduroy
Pink 10cm - 4”
24.205.014 IC 6 • OC 72

Miffy Keychain Corduroy
Bubblegum 10cm - 4”
24.205.021 IC 6 • OC 72

Miffy Keychain Corduroy
Green 10cm - 4”
24.205.020 IC 6 • OC 72

Miffy Keychain Corduroy
Aviator Blue 10cm - 4”
24.205.022 IC 6 • OC 72

Miffy Keychain Corduroy
Grey 10cm - 4”
24.205.013 IC 6 • OC 72

Miffy Keychain Corduroy
Yellow 10cm - 4”
24.205.018 IC 6 • OC 72

MIFFY CHECK

Miffy Sitting Check
Red/Blue 23cm - 9”
24.182.373 IC 6 • OC 36

Miffy Sitting Check
Red/Blue 33cm - 11”
24.182.375 IC 4 • OC 12

Snuffy Check
Red/Blue 21cm - 8”
24.182.377 IC 6 • OC 36

Snuffy Check
Red/Blue 30cm - 12”
24.182.379 IC 6 • OC 36

Elephant Check
Red/Blue 21cm - 8”
24.182.387 IC 6 • OC 36

Elephant Check
Red/Blue 33cm - 11”
24.182.388 IC 3 • OC 12

MIFFY MOUSSELINE • LIMITED STOCK

Miffy Sitting Mousseline
Biscuit 23cm - 9”
24.182.317 IC 6 • OC 36

Miffy Sitting Mousseline
Aubergine 23cm - 9”
24.182.316 IC 6 • OC 36

Miffy Sitting Mousseline
Faded Blue 23cm - 9”
24.182.314 IC 6 • OC 36

Miffy Sitting Mousseline
Green 23cm - 9”
24.182.312 IC 6 • OC 36

Miffy Sitting Mousseline
Cream 23cm - 9”
24.182.313 IC 6 • OC 36

Miffy Sitting Mousseline
Pink 23cm - 9”
24.182.311 IC 6 • OC 36

Miffy Sitting Mousseline
Yellow 23cm - 9”
24.182.310 IC 6 • OC 36

Miffy Sitting Mousseline
Cream 33cm - 13”
24.182.320 IC 4 • OC 12

Miffy Sitting Mousseline
Pink 33cm - 13”
24.182.319 IC 4 • OC 12

Miffy Sitting Mousseline
Yellow 33cm - 13”
24.182.318 IC 4 • OC 12

MIFFY ALL OVER PRINT & DRESS UP

Miffy Ditsy Flower
Red 23cm - 9”
24.182.460 IC 6 • OC 36

Miffy Ditsy Flower
Green 23cm - 9”
24.182.461 IC 6 • OC 36

Miffy sitting all-over
Tulip 23cm - 9”
24.182.187 IC 6 • OC 36

Miffy Sitting all-over
Delft Blue 23cm - 9”
24.182.184 IC 6 • OC 36

Miffy Sitting
Dutch Denim 23cm - 9”
24.182.139 IC 6 • OC 36

Miffy Winter Sitting with scarf
23cm - 9”
24.182.024 IC 6 • OC 36

Miffy Winter Sitting with scarf
33cm - 13”
24.182.025 IC 4 • OC 12

Miffy My First Girl
23cm - 9”
24.182.178 IC 6 • OC 36

Miffy My First Boy
23cm - 9”
24.182.177 IC 6 • OC 36

Miffy Keychain
Winter with scarf 10 cm - 4”
24.205.005 IC 6 • OC 72

Miffy with Snuffy Sitting
33cm - 13”
24.182.022 IC 4 • OC 12

nijntje/miffy ®

Illustrations Dick Bruna
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ANY QUESTIONS OR JUST WANT TO SAY HI?

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With love, Bon Ton Toys

BON TON TOYS
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GREAT PLUSH
BETTER WORLD

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