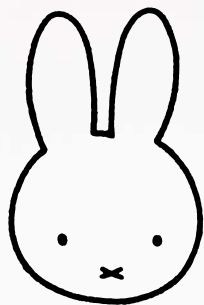


BON
TON
TOYS



2022 AUTUMN
WINTER



BON TON TOYS MANIFESTO

Saving the planet.
Clearly the responsibility of
superheroes and caped crusaders.
Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
A mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.
With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD

MIFFY BY BON TON TOYS

The colourful Miffy plush collection by Bon Ton Toys consists of numerous fabrics and trendy colors, we believe there is a Miffy design for everyone.

We are constantly on the look-out for the best high quality and on-trend materials to keep surprising Miffy fans all over the world.

The Miffy plush collections by Bon Ton Toys are sold worldwide in the most beautiful shops and department stores and are produced according to the highest standards when it comes to ethical production.

Miffy by Bon Ton Toys manufacturing standards



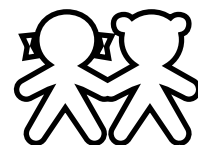
**100% RECYCLED
PET FILLING**



**HAND
MADE**



**ETHICAL
PRODUCTION**



**DURABLE
PLUSH**

For more information about the Bon Ton Toys Values about sustainable and socially responsible production, please check out our website www.bontontoy.com



**ETHICAL
PRODUCTION**



Our factories are certified by the **Ethical Supply Chain Program** for toys and children's products. **ICTI** is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:



Working hours must not be excessive
& overtime must be voluntary

x

Legal and fair pay

x

No child labor

x

No forced or involuntary labor

x

Employees must be treated with
dignity and respect

x

No discrimination

x

Employees' right of association
must be observed

x

Individual written labor contract
must be provided

x

Working conditions are safe and
employee health is not endangered



MIFFY CHECK & FRIENDS



Miffy Sitting Check
Red/Blue 23 cm - 9"
24.182.373 IC 6 • OC 36



Miffy Sitting Check
Red/Blue 33 cm - 13"
24.182.375 IC 4 • OC 12



Snuffy Check
Red/Blue 21 cm - 8"
24.182.377 IC 6 • OC 36



Snuffy Check
Red/Blue 30 cm - 12"
24.182.379 IC 6 • OC 36



Elephant Check

Red/Blue 23 cm - 8"

24.182.387 IC 6 • OC 36



Elephant Check

Red/Blue 33 cm - 11"

24.182.388 IC 3 • OC 12



MIFFY
CORDUROY
& FRIENDS





Snuffy Corduroy
Beige 21 cm - 8"
24.182.425 IC 6 • OC 36



Snuffy Corduroy
Off-white 21 cm - 8"
24.182.354 IC 6 • OC 36



Snuffy Corduroy
Brown 21 cm - 8"
24.182.352 IC 6 • OC 36



Snuffy Corduroy
Grey 21 cm - 8"
24.182.353 IC 6 • OC 36



Snuffy Corduroy
Beige 30 cm - 12"
24.182.426 IC 6 • OC 36



Snuffy Corduroy
Off-white 30 cm - 12"
24.182.351 IC 6 • OC 36



Snuffy Corduroy
Brown 30 cm - 12"
24.182.350 IC 6 • OC 36



NEW



Boris Bear Corduroy
Beige 17 cm - 7"
24.182.488 IC 6 • OC 36



Boris Bear Corduroy
Brown 17 cm - 7"
24.182.431 IC 6 • OC 36



Lion Corduroy
Yellow 17 cm - 7"
24.182.429 IC 6 • OC 36



Lion Corduroy
Yellow 24 cm - 10"
24.182.430 IC 6 • OC 36



Elephant Corduroy
Grey 23 cm - 9"
24.182.427 IC 6 • OC 36

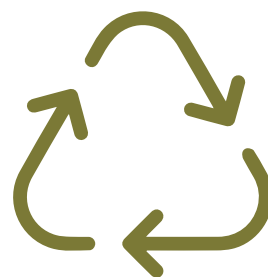


A close-up photograph of several brown, textured pieces of material, likely recycled felt or wool, which are parts of a Miffy teddy bear. The texture is fibrous and uneven. One piece in the center has a small, dark, circular hole. The lighting is soft, highlighting the texture of the material.

MIFFY TEDDY
100% RECYCLED

BORIS BEAR TEDDY 100% RECYCLED

NEW



**100%
RECYCLED PET**

Boris Bear Teddy
Brown 17 cm - 7"
24.182.498 IC 6 • OC 36



MIFFY TEDDY 100% RECYCLED • 23 CM - 9"



Miffy Sitting Teddy
Green 23 cm - 9"
24.182.305 IC 6 • OC 36



Miffy Sitting Teddy
Yellow 23 cm - 9"
24.182.303 IC 6 • OC 36



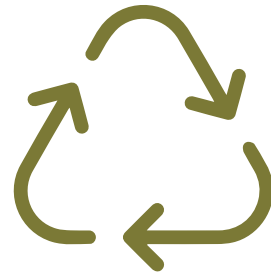
Miffy Sitting Teddy
Terracotta 23 cm - 9"
24.182.304 IC 6 • OC 36



Miffy Sitting Teddy
Blue 23 cm - 9"
24.182.302 IC 6 • OC 36



Miffy Sitting Teddy
Cream 23 cm - 9"
24.182.300 IC 6 • OC 36



**100%
RECYCLED PET**



Miffy Sitting Teddy
Pink 23 cm - 9"
24.182.301 IC 6 • OC 36



Miffy Sitting Teddy
Beige 23 cm - 9"
24.182.494 IC 6 • OC 36

MIFFY TEDDY 100% RECYCLED • 33 CM - 13"



Miffy Sitting
Teddy Cream 33 cm - 13"
24.182.370 IC 4 • OC 12



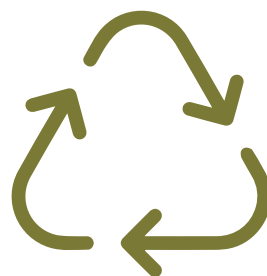
Miffy Sitting
Teddy Pink 33 cm - 13"
24.182.371 IC 4 • OC 12



Miffy Sitting
Teddy Yellow 33 cm - 13"
24.182.363 IC 4 • OC 12



Miffy Sitting
Teddy Terracotta 33 cm - 13"
24.182.364 IC 4 • OC 12



**100%
RECYCLED PET**

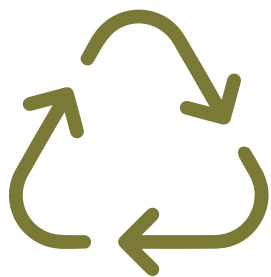
Miffy Sitting
Teddy Blue 33 cm - 13"
24.182.372 IC 4 • OC 12



Miffy Sitting
Teddy Green 33 cm - 13"
24.182.365 IC 4 • OC 12



MIFFY TEDDY 100% RECYCLED • ACCESSORY



**100%
RECYCLED PET**



Miffy Recycled Teddy
Shopping Bag 60 cm - 24"
24.273.010 IC 1 • OC 12





MIFFY
ORGANIC COTTON



Miffy Sitting Organic Cotton
Stripe Cream/Fudge 23 cm - 9"
 24.182.406 IC 6 • OC 36



Miffy Sitting Organic Cotton
Sparkle Stripe Cream 23 cm - 9"
 24.182.402 IC 6 • OC 36



Miffy Sitting Organic Cotton
Sparkle Stripe Pink 23 cm - 9"
 24.182.403 IC 6 • OC 36





Miffy Sitting Organic Cotton
Ocean Blue 23 cm - 9"
24.182.404 IC 6 • OC 36



Miffy Sitting Organic Cotton
Soft Pink 23 cm - 9"
24.182.405 IC 6 • OC 36



100%
ORGANIC COTTON

MIFFY TERRY

& FRIENDS









Snuffy Terry
Light Yellow 21 cm - 8"
24.182.446 IC 6 • OC 36



Elephant Terry
Light Grey 23 cm - 9"
24.182.445 IC 6 • OC 36



Elephant Terry
Light Grey 33 cm - 13"
24.182.491 IC 3 • OC 12

NEW



Boris Bear Terry
Light Yellow 17 cm - 7"
 24.182.486 IC 6 • OC 36



Boris Bear Terry
Cream 17 cm - 7"
 24.182.448 IC 6 • OC 36

NEW



Boris Bear Terry
Light Yellow 24 cm - 10"
 24.182.487 IC 6 • OC 36



Boris Bear Terry
Cream 24 cm - 10"
 24.182.447 IC 6 • OC 36



Miffy Sitting Terry
Light Grey 23 cm - 9"
24.182.440 IC 6 • OC 36



Miffy Sitting Terry
Light Pink 23 cm - 9"
24.182.442 IC 6 • OC 36



Miffy Sitting Terry
Light Blue 23 cm - 9"
24.182.443 IC 6 • OC 36



Miffy Sitting Terry
Light Yellow 23 cm - 9"
24.182.444 IC 6 • OC 36



Miffy Sitting Terry
Raspberry Pink 23 cm - 9"
24.182.333 IC 6 • OC 36



Miffy Sitting Terry
Retro Orange 23 cm - 9"
24.182.332 IC 6 • OC 36



Miffy Sitting Terry
Pink 23 cm - 9"
24.182.193 IC 6 • OC 36



Miffy Sitting Terry
Yellow 23 cm - 9"
24.182.195 IC 6 • OC 36



Miffy Sitting Terry
Ocean Blue 23 cm - 9"
24.182.194 IC 6 • OC 36



Miffy Sitting Terry
Jungle Green 23 cm - 9"
24.182.330 IC 6 • OC 36



Miffy Sitting Terry
Aviator Blue 23 cm - 9"
24.182.331 IC 6 • OC 36



Miffy Sitting Terry
Cream 23 cm - 9"
24.182.192 IC 6 • OC 36



Miffy Sitting Terry
Retro Orange 33 cm - 13"
24.182.334 IC 4 • OC 12



Miffy Sitting Terry
Raspberry Pink 33 cm - 13"
24.182.335 IC 4 • OC 12



Miffy Sitting Terry
Cream 33 cm - 13"
24.182.196 IC 4 • OC 12



Miffy Sitting Terry
Light Grey 33 cm - 13"
24.182.441 IC 4 • OC 12



Miffy Sitting Terry
Pink 33 cm - 13"
24.182.198 IC 4 • OC 12

MIFFY CORDUROY





MIFFY CORDUROY • 23 CM - 9"

100% RECYCLED PET FILLING



Miffy Sitting Corduroy
Pink 23 cm - 9"
24.182.208 IC 6 • OC 36



Miffy Sitting Corduroy
Dusty Rose 23 cm - 9"
24.182.422 IC 6 • OC 36



Miffy Sitting Corduroy
Fuchsia 23 cm - 9"
24.182.482 IC 6 • OC 36



Miffy Sitting Corduroy
Bubblegum Pink 23 cm - 9"
24.182.224 IC 6 • OC 36



Miffy Sitting Corduroy
Pumpkin 23 cm - 9"
 24.182.248 IC 6 • OC 36



NEW

Miffy Sitting Corduroy
Fudge 23 cm - 9"
 24.182.483 IC 6 • OC 36



Miffy Sitting Corduroy
Buttercream 23 cm - 9"
 24.182.247 IC 6 • OC 36



Miffy Sitting Corduroy
Yellow 23 cm - 9"
 24.182.218 IC 6 • OC 36





MIFFY CORDUROY • 23 CM - 9"

100% RECYCLED PET FILLING



Miffy Sitting Corduroy
Cobalt Blue 23 cm - 9"
24.182.421 IC 6 • OC 36



Miffy Sitting Corduroy
Aviator Blue 23cm - 9"
24.182.225 IC 6 • OC 36



Miffy Sitting Corduroy
Turquoise 23 cm - 9"
24.182.232 IC 6 • OC 36



Miffy Sitting Corduroy
Green 23cm - 9"
24.182.220 IC 6 • OC 36



Miffy Sitting Corduroy
Olive Green 23cm - 9"
 24.182.420 IC 6 • OC 36



Miffy Sitting Corduroy
Grey 23cm - 9"
 24.182.206 IC 6 • OC 36



Miffy Sitting Corduroy
Off-white 23 cm - 9"
 24.182.200 IC 6 • OC 36



Miffy Sitting Corduroy
Gold Green 23 cm - 9"
 24.182.423 IC 6 • OC 36

MIFFY CORDUROY • 23 CM - 9"

100% RECYCLED PET FILLING



Miffy Sitting Corduroy

Beige 23 cm - 9"

24.182.424 IC 6 • OC 36



Miffy Sitting Corduroy

Terra 23 cm - 9"

24.182.244 IC 6 • OC 36





Miffy Sitting Corduroy
Off-white 33 cm - 13"
24.182.201 IC 4 • OC 12



Miffy Sitting Corduroy
Pink 33 cm - 13"
24.182.209 IC 4 • OC 12



Miffy Sitting Corduroy
Grey 33 cm - 13"
24.182.207 IC 4 • OC 12



Miffy Sitting Corduroy
Yellow 33 cm - 13"
24.182.217 IC 4 • OC 12





Miffy Sitting Corduroy
Pink 50 cm - 20"
24.182.221 IC 1 • OC 4



Miffy Sitting Corduroy
Off-white 50 cm - 20"
24.182.223 IC 1 • OC 4



Miffy Sitting Corduroy
Grey 50 cm - 20"
24.182.222 IC 1 • OC 4



Miffy Sitting Corduroy
Yellow 50 cm - 20"
24.182.226 IC 1 • OC 4



Miffy Sitting Corduroy
Pink 70 cm - 27.5"
24.182.242 IC 1 • OC 1



Miffy Sitting Corduroy
Off-white 70 cm - 27.5"
24.182.240 IC 1 • OC 1



Miffy Sitting Corduroy
Grey 70 cm - 27.5"
24.182.241 IC1 • OC1



Miffy Sitting Corduroy
Yellow 70 cm - 27.5"
24.182.243 IC1 • OC1

MIFFY CORDUROY KEYCHAIN • 10 CM - 4"

100% RECYCLED PET FILLING



Miffy Keychain Corduroy
Off-white 10 cm - 4"
24.205.010 IC 6 • OC 72



Miffy Keychain Corduroy
Pink 10 cm - 4"
24.205.014 IC 6 • OC 72



Miffy Keychain Corduroy
Grey 10 cm - 4"
24.205.013 IC 6 • OC 72

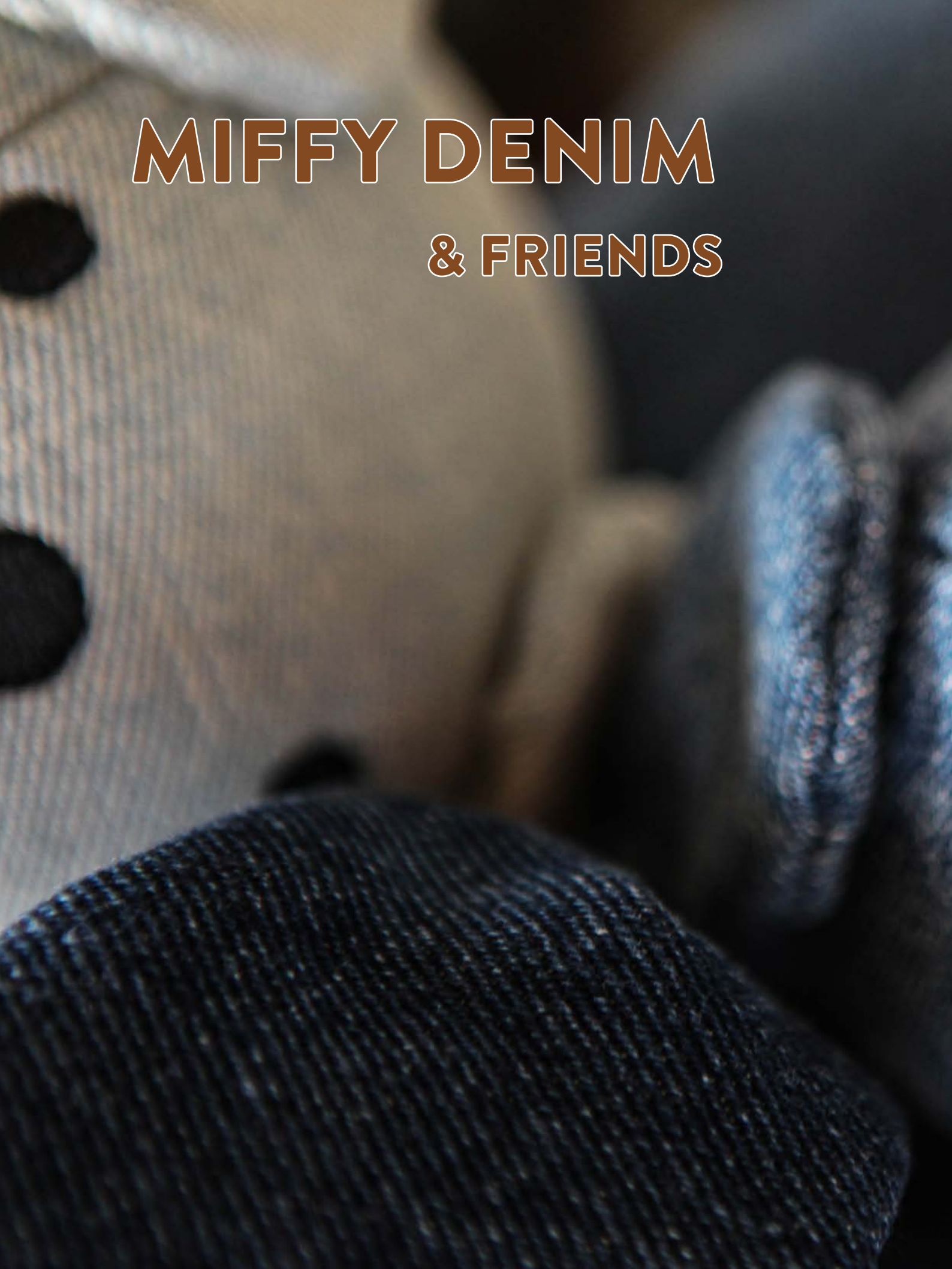


Miffy Keychain Corduroy
Aviator Blue 10 cm - 4"
24.205.022 IC 6 • OC 72



Miffy Keychain Corduroy
Yellow 10 cm - 4"
24.205.018 IC 6 • OC 72



A close-up photograph of denim fabric. On the left, a light-colored denim with a button is visible. On the right, a dark blue denim is shown. The background is blurred, focusing attention on the fabric textures.

MIFFY DENIM & FRIENDS





Miffy Sitting Denim
Mid Wash 23 cm - 9"
24.182.341 IC 6 • OC 36



Miffy Sitting
Dutch Denim 23 cm - 9"
24.182.139 IC 6 • OC 36



Miffy Sitting Denim
Mid Wash 33 cm - 13"
24.182.344 IC 4 • OC 12



Snuffy Bag Hanger Denim
Mid Wash 10 cm - 4"
 24.182.393 IC 6 • OC 72



Miffy Bag Hanger Denim
Mid Wash 10 cm - 4"
 24.182.390 IC 6 • OC 72



Snuffy Denim
Mid Wash 21 cm - 8"
 24.182.382 IC 6 • OC 36

MIFFY STRIPE DENIM

100% RECYCLED PET FILLING



NOT IN
BENELUX

Miffy Sitting Denim

Stripe 23 cm - 9"

24.182.452 IC 6 • OC 36



Elephant Denim

Stripe 23 cm - 9"

24.182.453 IC 6 • OC 36







MIFFY
GLAMOUR

NEW



Miffy Sitting Corduroy Sparkle
Champagne 23 cm - 9"
 24.182.480 IC 6 • OC 36

NEW



Miffy Sitting Corduroy Sparkle
Pink 23 cm - 9"
 24.182.481 IC 6 • OC 36



Miffy Sitting Sparkle
Silver 23 cm - 9"
 24.182.191 IC 6 • OC 36



Miffy Sitting Sparkle
Gold 23 cm - 9"
 24.182.190 IC 6 • OC 36



LAST
CHANCE
TO BUY!

Miffy Sitting Sparkle
Copper 23 cm - 9"
24.182.256 IC 6 • OC 36





Miffy Sitting Sparkle
Silver 33 cm - 13"
 24.182.251 IC 4 • OC 12



Miffy Sitting Sparkle
Silver 50 cm - 20"
 24.182.253 IC • OC 4



Miffy Sitting Sparkle
Gold 50 cm - 20"
 24.182.252 IC 1 • OC 4





A person wearing a black dress is partially visible on the left side of the frame, looking out a window. The window is covered with light-colored, vertically pleated curtains. The scene is brightly lit, suggesting daylight. The text 'MIFFY ALL-OVER PRINT' is overlaid in the upper right quadrant in a bold, green, sans-serif font with a white outline.

MIFFY ALL-OVER PRINT

NEW



Miffy Sitting Pied-de-Poule

Brown 23 cm - 9"

24.182.484 IC 6 • OC 36

NEW



Boris Bear Pied-de-Poule

Brown 17 cm - 7"

24.182.485 IC 6 • OC 36





Miffy Ditsy Flower
Green 23 cm - 9"
24.182.461 IC 6 • OC 36



Miffy Ditsy Flower
Red 23 cm - 9"
24.182.460 IC 6 • OC 36







Miffy sitting all-over
Tulip 23 cm - 9"
 24.182.187 IC 6 • OC 36



Miffy Sitting all-over
Delft Blue 23 cm - 9"
 24.182.184 IC 6 • OC 36



Miffy Sitting
Dutch Denim 23 cm - 9"
 24.182.139 IC 6 • OC 36

MIFFY
MOUSSELINE
LIMITED STOCK





Miffy Sitting Mousseline
Pink 23 cm - 9"
24.182.311 IC 6 • OC 36



Miffy Sitting Mousseline
Aubergine 23 cm - 9"
24.182.316 IC 6 • OC 36



Miffy Sitting Mousseline
Faded Blue 23 cm - 9"
24.182.314 IC 6 • OC 36



Miffy Sitting Mousseline
Green 23 cm - 9"
24.182.312 IC 6 • OC 36



Miffy Sitting Mousseline
Cream 23 cm - 9"
24.182.313 IC 6 • OC 36



Miffy Sitting Mousseline
Yellow 23 cm - 9"
24.182.310 IC 6 • OC 36





Miffy Sitting Mousseline
Cream 33 cm - 13"
24.182.320 IC 4 • OC 12



Miffy Sitting Mousseline
Pink 33 cm - 13"
24.182.319 IC 4 • OC 12



Miffy Sitting Mousseline
Yellow 33 cm - 13"
24.182.318 IC 4 • OC 12



A person is partially visible on the right side of the frame, wearing a red and blue horizontally striped shirt. A white pom-pom is attached to the shirt. The person is standing next to a vertical wooden plank with peeling paint. The background is a solid brown color.

MIFFY DRESS-UP





Miffy Winter Sitting with scarf
23 cm - 9"
24.182.024 IC 6 • OC 36



Miffy with Snuffy Sitting
33 cm - 13"
24.182.022 IC 4 • OC 12



Miffy Winter Sitting with scarf
33 cm - 13"
24.182.025 IC 4 • OC 12



Miffy Keychain
Winter with scarf 10 cm - 4"
24.205.005 IC 6 • OC 72

now with
ENGLISH
text on Miffy's



Miffy Sitting
My First Miffy Boy 23 cm - 9"
24.182.506 IC 6 • OC 36



Miffy Sitting
My first Miffy Boy 23 cm - 9"
24.182.505 IC 6 • OC 36



Illustrations Dick Bruna
© copyright Mercis bv, 1953-2022
www.nijntje.nl, www.miffy.com

ANY QUESTIONS OR JUST WANT TO SAY HI?

Give us a call: +31 20 722 0125
Or send us a message at sales@ibtt.nl

With love, Bon Ton Toys



Bon Ton Toys B.V.
Archangelkade 30C • 1013 BE Amsterdam • The Netherlands

www.internationalbontontoy.com



This magazine is printed
on FSC paper