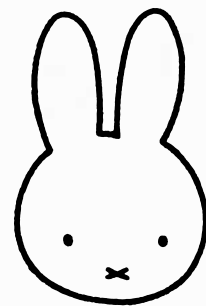


BON  
TON  
TOYS



SPRING  
SUMMER  
2023

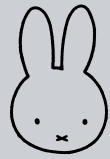


# KWIZ



|                                                |            |
|------------------------------------------------|------------|
| <b>MIFFY &amp; FRIENDS TEDDY 100% RECYCLED</b> | <b>10</b>  |
| <b>MIFFY 100% ORGANIC COTTON</b>               | <b>20</b>  |
| <b>MIFFY &amp; FRIENDS TERRY</b>               | <b>24</b>  |
| <b>MIFFY &amp; FRIENDS CORDUROY</b>            | <b>38</b>  |
| <b>MIFFY &amp; FRIENDS DENIM</b>               | <b>70</b>  |
| <b>MIFFY GLAMOUR</b>                           | <b>78</b>  |
| <b>MIFFY &amp; FRIENDS CHECK</b>               | <b>82</b>  |
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| <b>MIFFY DRESS-UP</b>                          | <b>102</b> |

BON  
TON  
TOYS



MIFFY & FRIENDS TEDDY 100% RECYCLED



Miffy Sitting Teddy  
Green 23 cm - 9”  
24.182.305 IC 6 • OC 36



Miffy Sitting Teddy  
Yellow 23 cm - 9”  
24.182.303 IC 6 • OC 36



Miffy Sitting Teddy  
Cream 23 cm - 9”  
24.182.300 IC 6 • OC 36



Miffy Sitting Teddy  
Light Grey 23 cm - 9”  
24.182.552 IC 6 • OC 36



Miffy Sitting Teddy  
Terracotta 23 cm - 9”  
24.182.304 IC 6 • OC 36



Miffy Sitting Teddy  
Blue 23 cm - 9”  
24.182.302 IC 6 • OC 36



Miffy Sitting Teddy  
Pink 23 cm - 9”  
24.182.301 IC 6 • OC 36



Miffy Sitting Teddy  
Beige 23 cm - 9”  
24.182.494 IC 6 • OC 36



Miffy Sitting  
Teddy Cream 33 cm - 13”  
24.182.370 IC 4 • OC 12



Miffy Sitting  
Teddy Pink 33 cm - 13”  
24.182.371 IC 4 • OC 12



Miffy Sitting  
Teddy Blue 33 cm - 13”  
24.182.372 IC 4 • OC 12



Miffy Sitting  
Teddy Light Grey 33 cm - 13”  
24.182.553 IC 4 • OC 12



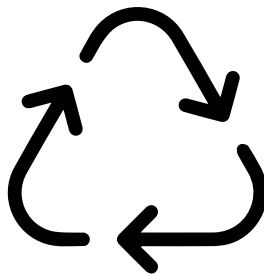
Miffy Sitting  
Teddy Yellow 33 cm - 13”  
24.182.363 IC 4 • OC 12



Miffy Sitting  
Teddy Terracotta 33 cm - 13”  
24.182.364 IC 4 • OC 12



Miffy Sitting  
Teddy Green 33 cm - 13”  
24.182.365 IC 4 • OC 12



100%  
RECYCLED PET

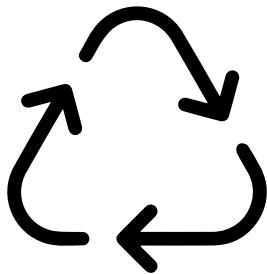
NEW



**Boris Bear Teddy**  
**Brown** 17 cm - 7”  
24.182.498 IC 4 • OC 24



**Boris Bear Teddy**  
**Beige** 17 cm - 7”  
24.182.550 IC 4 • OC 24



**100%  
RECYCLED PET**

**BON  
TON  
TOYS**

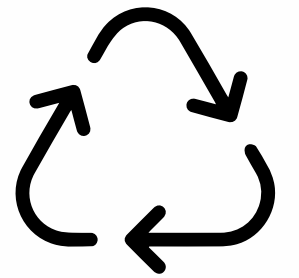




BON  
TON  
TOYS



MIFFY TEDDY 100% RECYCLED • ACCESSORY



100%  
RECYCLED PET



Miffy Recycled Teddy  
Shopping Bag 60 cm - 24"  
24.273.010 IC1 • OC12

BON  
TON  
TOYS



MIFFY 100% ORGANIC COTTON



Miffy Sitting Organic Cotton  
Stripe Cream/Fudge 23 cm - 9”  
24.182.406 IC 6 • OC 36



Miffy Sitting Organic Cotton  
Sparkle Stripe Cream 23 cm - 9”  
24.182.402 IC 6 • OC 36



Miffy Sitting Organic Cotton  
Soft Pink 23 cm - 9”  
24.182.405 IC 6 • OC 36



Miffy Sitting Organic Cotton  
Pink/Yellow Melange 23 cm - 9”  
24.182.407 IC 6 • OC 36



Miffy Sitting Organic Cotton  
Sparkle Stripe Pink 23 cm - 9”  
24.182.403 IC 6 • OC 36



Miffy Sitting Organic Cotton  
Ocean Blue 23 cm - 9”  
24.182.404 IC 6 • OC 36



BON  
TON  
TOYS



MIFFY & FRIENDS TERRY



**Boris Bear Terry**  
**Light Yellow** 17cm - 7”  
24.182.486 IC 6 • OC 36



**Boris Bear Terry**  
**Cream** 17cm - 7”  
24.182.448 IC 6 • OC 36



**Snuffy Terry**  
**Light Yellow** 21cm - 8”  
24.182.446 IC 6 • OC 36



**Boris Bear Terry**  
**Light Yellow** 24cm - 10”  
24.182.487 IC 6 • OC 36



**Boris Bear Terry**  
**Cream** 24cm - 10”  
24.182.447 IC 6 • OC 36



Elephant Terry  
Light Grey 23cm - 9”  
24.182.445 IC 6 • OC 36



Elephant Terry  
Light Grey 33cm - 13”  
24.182.491 IC 3 • OC 12



NEW

Lion Terry  
Light Yellow 17cm - 7”  
24.182.564 IC 6 • OC 36



NEW

Lion Terry  
Light Yellow 24cm - 9,5”  
24.182.565 IC 6 • OC 36

BON  
TON  
TOYS





Miffy Sitting Terry  
Light Blue 23cm - 9”  
24.182.443 IC 6 • OC 36



Miffy Sitting Terry  
Light Grey 23 cm - 9”  
24.182.440 IC 6 • OC 36



Miffy Sitting Terry  
Raspberry Pink 23cm - 9”  
24.182.333 IC 6 • OC 36



Miffy Sitting Terry  
Retro Orange 23cm - 9”  
24.182.332 IC 6 • OC 36



Miffy Sitting Terry  
Aviator blue 23cm - 9”  
24.182.331 IC 6 • OC 36



Miffy Sitting Terry  
Cream 23cm - 9”  
24.182.192 IC 6 • OC 36



Miffy Sitting Terry  
Yellow 23cm - 9”  
24.182.195 IC 6 • OC 36

NEW



Miffy Sitting Terry  
Soft Orange 23cm - 9”  
24.182.561 IC 6 • OC 36



Miffy Sitting Terry  
Light Pink 23cm - 9”  
24.182.442 IC 6 • OC 36

NEW



Miffy Sitting Terry  
Soft Green 23cm - 9”  
24.182.560 IC 6 • OC 36



Miffy Sitting Terry  
Light Yellow 23cm - 9”  
24.182.444 IC 6 • OC 36

BON  
TON  
TOYS





Miffy Sitting Terry  
Light Pink 33cm - 13”  
24.182.562 IC 4 • OC 12



Miffy Sitting Terry  
Light Yellow 33cm - 13”  
24.182.563 IC 4 • OC 12



Miffy Sitting Terry  
Raspberry Pink 33cm - 13”  
24.182.335 IC 4 • OC 12



Miffy Sitting Terry  
Retro Orange 33cm - 13”  
24.182.334 IC 4 • OC 12

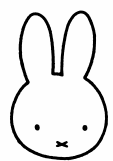


Miffy Sitting Terry  
Cream 33cm - 13”  
24.182.196 IC 4 • OC 12



Miffy Sitting Terry  
Light Grey 33cm - 13”  
24.182.441 IC 4 • OC 12

BON  
TON  
TOYS





Miffy Sitting Corduroy  
Ice Blue 23cm - 9”  
24.182.568 IC 6 • OC 36



Miffy Sitting Corduroy  
Turquoise 23cm - 9”  
24.182.232 IC 6 • OC 36



Miffy Sitting Corduroy  
Offwhite 23cm - 9”  
24.182.200 IC 6 • OC 36



Miffy Sitting Corduroy  
Grey 23cm - 9”  
24.182.206 IC 6 • OC 36



Miffy Sitting Corduroy  
Cobalt Blue 23cm - 9”  
24.182.421 IC 6 • OC 36



Miffy Sitting Corduroy  
Aviator Blue 23cm - 9”  
24.182.225 IC 6 • OC 36



Miffy Sitting Corduroy  
Green 23cm - 9”  
24.182.220 IC 6 • OC 36

BON  
TON  
TOYS





Miffy Sitting Corduroy  
Pink 23cm - 9”  
24.182.208 IC 6 • OC 36



Miffy Sitting Corduroy  
Dusty Rose 23cm - 9”  
24.182.422 IC 6 • OC 36



Miffy Sitting Corduroy  
Pumpkin 23cm - 9”  
24.182.248 IC 6 • OC 36



Miffy Sitting Corduroy  
Fudge 23cm - 9”  
24.182.483 IC 6 • OC 36



Miffy Sitting Corduroy  
Fuchsia 23cm - 9”  
24.182.482 IC 6 • OC 36



Miffy Sitting Corduroy  
Bubblegum Pink 23cm - 9”  
24.182.224 IC 6 • OC 36



Miffy Sitting Corduroy  
Buttercream 23cm - 9”  
24.182.247 IC 6 • OC 36



Miffy Sitting Corduroy  
Yellow 23cm - 9”  
24.182.218 IC 6 • OC 36

MIFFY CORDUROY • 23 CM - 9”



Miffy Sitting Corduroy  
Gold Green 23cm - 9”  
24.182.423 IC 6 • OC 36



Miffy Sitting Corduroy  
Olive Green 23cm - 9”  
24.182.420 IC 6 • OC 36



Miffy Sitting Corduroy  
Beige 23cm - 9”  
24.182.424 IC 6 • OC 36

BON  
TON  
TOYS



MIFFY CORDUROY • 33 CM - 13”



Miffy Sitting Corduroy  
Offwhite 33cm - 13”

24.182.201 IC 4 • OC 12



Miffy Sitting Corduroy  
Pink 33cm - 13”

24.182.209 IC 4 • OC 12



Miffy Sitting Corduroy  
Grey 33cm - 13”

24.182.207 IC 4 • OC 12



Miffy Sitting Corduroy  
Yellow 33cm - 13”

24.182.217 IC 4 • OC 12

BON  
TON  
TOYS





Miffy Sitting Corduroy

Pink 50cm - 20”

24.182.221 IC 1 • OC 4



Miffy Sitting Corduroy

Yellow 50cm - 20”

24.182.226 IC 1 • OC 4



Miffy Sitting Corduroy  
Pink 70cm - 27.5”  
24.182.242 IC 1 • OC 1



Miffy Sitting Corduroy  
Offwhite 70cm - 27.5”  
24.182.240 IC 1 • OC 1



Miffy Sitting Corduroy  
Grey 70cm - 27.5”  
24.182.241 IC 1 • OC 1



Miffy Sitting Corduroy  
Yellow 70cm - 27.5”  
24.182.243 IC 1 • OC 1

BON  
TON  
TOYS



MIFFY CORDUROY KEYCHAIN • 10 CM - 4”

MIFFY CORDUROY SHOPPER • 60 CM - 24”



Miffy Keychain Corduroy  
Offwhite 10cm - 4”  
24.205.010 IC 6 • OC 72



Miffy Keychain Corduroy  
Pink 10cm - 4”  
24.205.014 IC 6 • OC 72



Miffy Keychain Corduroy  
Grey 10cm - 4”  
24.205.013 IC 6 • OC 72



Miffy Keychain Corduroy  
Aviator Blue 10cm - 4”  
24.205.022 IC 6 • OC 72



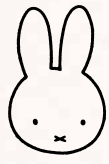
Miffy Keychain Corduroy  
Yellow 10cm - 4”  
24.205.018 IC 6 • OC 72

NEW



Miffy Shopping Bag Corduroy  
Cream 60 cm - 24”  
24.273.011 IC 3 • OC 12

BON  
TON  
TOYS



MIFFY & FRIENDS CORDUROY



**Boris Bear Corduroy**  
**Beige** 17cm - 7"  
 24.182.488 IC 6 • OC 36

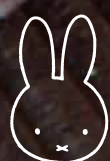


**Boris Bear Corduroy**  
**Beige** 24cm - 10"  
 24.182.489 IC 6 • OC 36



**Boris Bear Corduroy**  
**Brown** 17cm - 7"  
 24.182.431 IC 6 • OC 36

BON  
TON  
TOYS



MIFFY & FRIENDS CORDUROY



Lion Corduroy  
Yellow 17cm - 7"  
24.182.429 IC 6 • OC 36



Lion Corduroy  
Yellow 24cm - 10"  
24.182.430 IC 6 • OC 36



Elephant Corduroy  
Grey 23cm - 8"  
24.182.427 IC 6 • OC 36

BON  
TON  
TOYS





Snuffy Corduroy  
Beige 21cm - 8”  
24.182.425 IC 6 • OC 36



Snuffy Corduroy  
Offwhite 21cm - 8”  
24.182.354 IC 6 • OC 36



Snuffy Corduroy  
Offwhite 30cm - 12”  
24.182.351 IC 6 • OC 36



Snuffy Corduroy  
Brown 21cm - 8”  
24.182.352 IC 6 • OC 36

LIMITED STOCK



Snuffy Corduroy  
Grey 21cm - 8”  
24.182.353 IC 6 • OC 36



Snuffy Corduroy  
Brown 30cm - 12”  
24.182.350 IC 6 • OC 36

BON  
TON  
TOYS



MIFFY & FRIENDS DENIM

MIFFY & FRIEND STRIPE DENIM



Elephant Denim  
Stripe 23cm - 8”  
24.182.453 IC 6 • OC 36



NOT IN  
BENELUX

Miffy Sitting Denim  
Stripe 23cm - 9”  
24.182.452 IC 6 • OC 36



BON  
TON  
TOYS



BON  
TON  
TOYS



MIFFY ALL-OVER PRINT



BON  
TON  
TOYS



## MIFFY ALL-OVER PRINT



**Miffy Sitting all-over  
Tulip** 23cm - 9"  
24.182.187 IC 6 • OC 36



**Miffy Sitting all-over  
Delft Blue** 23cm - 9"  
24.182.184 IC 6 • OC 36



**Boris Bear Pied-de-Poule**  
**Brown** 17cm - 7”  
24.182.485 IC 6 • OC 36



**Miffy Sitting Pied-de-Poule**  
**Brown** 23cm - 9”  
24.182.484 IC 6 • OC 36



**Miffy Ditsy Flower**  
**Green** 23cm - 9”  
24.182.461 IC 6 • OC 36



**Miffy Sitting Check**  
**Red/Blue** 23cm - 9”  
24.182.373 IC 6 • OC 36



**Miffy Ditsy Flower**  
**Red** 23cm - 9”  
24.182.460 IC 6 • OC 36





**Snuffy Check**  
**Red/Blue** 21cm - 8"  
24.182.377 IC 6 • OC 36



**Snuffy Check**  
**Red/Blue** 30cm - 12"  
24.182.379 IC 6 • OC 36



**Miffy Sitting Check**  
**Red/Blue** 33cm - 13"  
24.182.375 IC 4 • OC 12



MIFFY & FRIENDS CHECK



Elephant Check  
Red/Blue 23cm - 9"  
24.182.387 IC 6 • OC 36



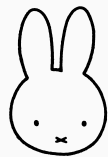
Elephant Check  
Red/Blue 33cm - 13"  
24.182.388 IC 3 • OC 12

LIMITED  
STOCK

All Miffy's have 100% recycled PET filling



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MIFFY MOUSSELINE

MIFFY MOUSSELINE • 33 CM - 13” • LIMITED STOCK



Miffy Sitting Mousseline

Cream 33cm - 13”

24.182.320 IC 4 • OC 12



Miffy Sitting Mousseline

Pink 33cm - 13”

24.182.319 IC 4 • OC 12



Miffy Sitting Mousseline

Yellow 33cm - 13”

24.182.318 IC 4 • OC 12



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TOYS





## BON TON TOYS MANIFESTO

Saving the planet.  
Clearly the responsibility of  
superheroes and caped crusaders.  
Surely not of the people.  
And definitely not of plush manufacturers.

Yet here we are.

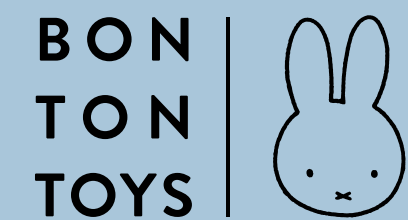
Soft-toy producers on a mission.  
A mission to bring children happiness,  
protect their future  
and educate them about  
the world we're out to preserve.

Long before climate change was real,  
and sustainability was even a word,  
we were putting smiles on faces.

With premium plush animals,  
made with the highest regard for nature.  
It's the ways of our past that make us  
fit to fight for our future.

Almost 90 years down the road,  
we still do what we can.  
And every day we strive to do more.  
Because you don't need superpowers  
to make a difference.

**BON TON TOYS**  
**GREAT PLUSH. BETTER WORLD**

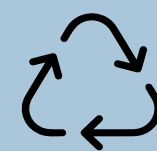


The colourful Miffy plush collection by Bon Ton Toys consists of numerous fabrics and trendy colors, we believe there is a Miffy design for everyone.

We are constantly on the look-out for the best high quality and on-trend materials to keep surprising miffy fans all over the world.

The Miffy plush collections by Bon Ton Toys are sold worldwide in the most beautiful shops and department stores and are produced according to the highest standards when it comes to ethical production.

#### Miffy by Bon Ton Toys manufacturing standards



100% RECYCLED  
PET FILLING



HAND  
MADE



ETHICAL  
PRODUCTION



DURABLE  
PLUSH

For more information about the Bon Ton Toys Values about sustainable and socially responsible production, please check out our website [www.bontontoy.com](http://www.bontontoy.com)



Our factories are certified by the **Ethical Supply Chain Program** for toys and children's products. **ICTI** is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:



Working hours must not be excessive  
& overtime must be voluntary

x

Legal and fair pay

x

No child labor

x

No forced or involuntary labor

x

Employees must be treated with  
dignity and respect

x

No discrimination

x

Employees' right of association  
must be observed

x

Individual written labor contract  
must be provided

x

Working conditions are safe and  
employee health is not endangered

ETHICAL  
TOY PROGRAM



Illustrations Dick Bruna  
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[www.nijntje.nl](http://www.nijntje.nl), [www.miffy.com](http://www.miffy.com)

## ANY QUESTIONS OR JUST WANT TO SAY HI?

Give us a call: +31 20 722 0125  
Or send us a message at [sales@ibtt.nl](mailto:sales@ibtt.nl)

Bon Ton Toys



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This magazine is printed  
on FSC paper