

ATELIER PIERRE  
2023 - 2024

AP

# 2.



**ATELIER PIERRE**  
**JUNIOR**

Atelier Pierre Junior® is the most recent initiative from Vanhalst. It is a young collection of fresh, playful contemporary 'living accessories' for your interior and kid's room, with an interesting history.

**Page 36 Jérôme**

“ready for a marvelous  
adventure”

**Page 40 Cesar**

“playful, a little crazy ....”

**Page 44 Hakuna**

“king of the jungle”



Jéroom



Farah and Zoë



**Ready for a marvelous adventure with ...**

Jéroom, the cute but tough little Dino? This dino collection, the newest range in the Atelier Pierre Junior family, is made of high-quality silicone and ensures long-lasting playtime fun. Enjoy the silky-smooth texture and the pleasant look & feel of the silicone products.

The natural tones of this collection take you straight to the enchanting world of dinosaurs.

# Jéroom



Jéroom





money box

new

JD-318

sage

16,5 x Ø 14,9 cm



money box

new

JD-418

clay

16,5 x Ø 14,9 cm



rechargeable night light

new

JD-330

sage

20 x Ø 18 cm



rechargeable night light

new

JD-630

sand

20 x Ø 18 cm



dimmable mood light

new

JD-633

sand

30 x Ø 27 cm



soft  
silicone



material  
recyclable





Cesar



Farah Cossement



# Cesar

**Playful, a little crazy ...**

... and obviously great at stealing hearts. He wants to surprise us over and over again. He is called Cesar and full of energy. He loves to travel, visit the mountains, discover the city, stroll along the beach or chill in your room of course.





Cesar





key ring

VO-607 orange 5 x Ø 3,5 cm



small money box

VO-612 orange 8 x Ø 6 cm



large money box

VO-618 orange 14 x Ø 10,5 cm



rechargeable night light

VO-632 orange 20 x Ø 13,6 cm



rechargeable mood light speaker

VO-635 50 x Ø 35 cm



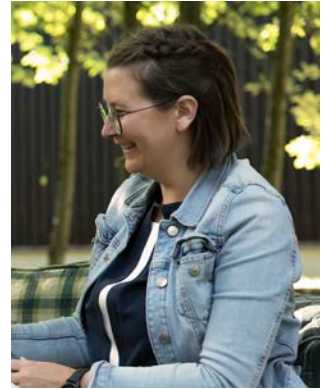


Hakuna



# Hakuna

Farah Cossement



## Hakuna, sweet little king of the Jungle

Sometimes cool, but also very gentle ... That's how this little king finds his way through the rain forest! A combination of trending colours, also used for the rainbow magnet boards, reminds us of the forest colours.

And of course, the Hakuna Mood Light Speaker gives that extra touch to this collection; best friend in the dark and favourite party animal!





Hakuna



4 magnets in blister

HK-625	honey	3,6 x Ø 3,5 cm
HK-225	magnolia	3,6 x Ø 3,5 cm



key ring

HK-607	honey	5,4 x Ø 3,7 cm
HK-207	magnolia	5,4 x Ø 3,7 cm



money box

HK-618	honey	16,5 x Ø 11,3 cm
HK-218	magnolia	16,5 x Ø 11,3 cm



rechargeable night light

HK-630	honey	20 x Ø 13,6 cm
HK-230	magnolia	20 x Ø 13,6 cm



rechargeable mood light speaker

HK-635	50 x Ø 35 cm
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**hanging magnet board** ▼▲

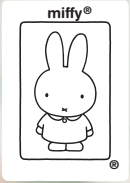
HK-636-D	terra	43 x 50 cm
HK-636-E	mustard	43 x 50 cm
HK-636-C	powder	43 x 50 cm



**rainbow standing magnet board** ▼▲

HK-646-D	terra	23,5 x 29,7 x 15 cm
HK-646-E	mustard	23,5 x 29,7 x 15 cm
HK-646-C	powder	23,5 x 29,7 x 15 cm





3.

**miffy**®

Thanks to a nice long collaboration with Mercis, the company behind Dick Bruna and miffy, Sophie is given the opportunity to develop unique products of this iconic figure. The purity of the miffy creations still conjures up a broad smile for young and old.

**Page 50 miffy wall art**

“simplicity and a pure line”

**Page 54 miffy peek-a-boo**

“100% Made in Belgium”

**Page 58 miffy warm colours**

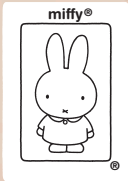
“miffy

in contemporary colours”

**Page 62 miffy**

“cute little bunny”





miffy wall art



## miffy wall art



Daisy Bohyn

### Simplicity and a pure line

The unique partnership with Mercis bv, the company who manages and protects Dick Bruna's business interests, gave us the opportunity to work with miffy. The first range of Wall Art items are refined into polished and lacquered wood, ready to make a statement against the wall. As 'mood light' they make the environment shimmer in indirect and dimmable LED light.

This unique miffy 'wall art' has been completed with a range of characteristic rabbit's ears and magnetic boards in lasered, powder coated metal. These can be styled with or without picture holder or can be hung.

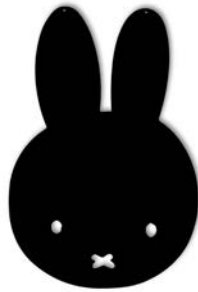




magnetic board standing



MWA-224-A	black	23,5 x 15 x H 35 cm
MWA-224-B	white	23,5 x 15 x H 35 cm



magnetic board hanging



MWA-236-A	black	36 x H 56 cm
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LED mood light wood



MWA-101-A	small	24 x H 25 cm
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picture holder

MWB-011	oak	30 x 4,5 x 2,2 cm
MWB-012	oak	45 x 5 x 2,2 cm



magnetic ears small



MWA-011-A	black	24 x H 25 cm
MWA-011-B	white	24 x H 25 cm



magnetic ears medium



MWA-012-A	black	38 x H 40 cm
MWA-012-B	white	38 x H 40 cm



miffy wall art



magnetic board standing

new

MWA-224-C powder\* 23,5 x 15 x H 35 cm



magnetic board standing

new

MWA-224-H sand\* 23,5 x 15 x H 35 cm



magnetic board standing

new

MWA-224-I eucalyptus\* 23,5 x 15 x H 35 cm



magnetic ears small

new

MWA-011-C powder\* 24 x H 25 cm



magnetic ears small

new

MWA-011-H sand\* 24 x H 25 cm



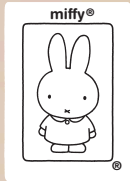
magnetic ears small

new

MWA-011-I eucalyptus\* 24 x H 25 cm

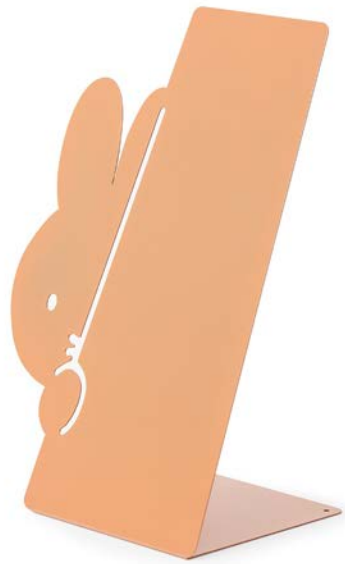


\*limited edition



miffy Peek-a-boo

# miffy Peek-a-boo



Paulien Callewaert

## 100% Made in Belgium

Miffy was blowing out 65 candles in 2020 and we at Atelier Pierre were celebrating this occasion with a new miffy Peek-a-boo collection entirely designed, developed and manufactured in Belgium. Thanks to the sleek, minimalist style of this range, it breathes new life into the miffy narrative.

'100% Made in Belgium' translates the story of miffy into contemporary design objects whose design language gives a unique touch to both the nursery and living spaces.

# miffy Peek-a-boo





## miffy Peek-a-boo



### powder

MWA-416-C	book end set 2	21,5 x 15 x 8 cm
MWA-424-C	magnetic standing	34 x 23,5 x 15 cm
MWA-436-C	magnetic hanging	35,5 x 56 cm

### terra

MWA-416-D	book end set 2	21,5 x 15 x 8 cm
MWA-424-D	magnetic standing	34 x 23,5 x 15 cm
MWA-436-D	magnetic hanging	35,5 x 56 cm

### black

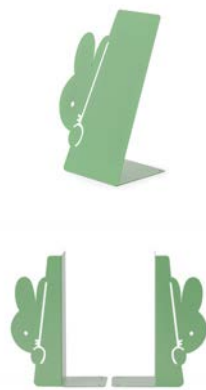
MWA-416-A	book end set 2	21,5 x 15 x 8 cm
MWA-424-A	magnetic standing	34 x 23,5 x 15 cm
MWA-436-A	magnetic hanging	35,5 x 56 cm

# miffy Peek-a-boo



## white

MWA-424-B magnetic standing 34 x 23,5 x 15 cm  
 MWA-436-B magnetic hanging 35,5 x 56 cm



## eucalyptus\*

new

MWA-424-I magnetic standing 34 x 23,5 x 15 cm  
 MWA-416-I book end set 2 21,5 x 15 x 8 cm



## sand\*

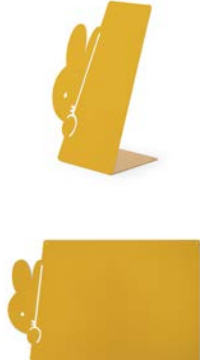
new

MWA-424-H magnetic standing 34 x 23,5 x 15 cm  
 MWA-416-H book end set 2 21,5 x 15 x 8 cm



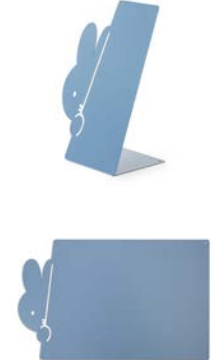
## green

MWA-424-G magnetic standing 34 x 23,5 x 15 cm  
 MWA-436-G magnetic hanging 35,5 x 56 cm



## mustard

MWA-424-E magnetic standing 34 x 23,5 x 15 cm  
 MWA-436-E magnetic hanging 35,5 x 56 cm



## blue

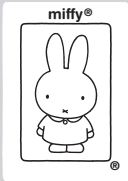
MWA-424-F magnetic standing 34 x 23,5 x 15 cm  
 MWA-436-F magnetic hanging 35,5 x 56 cm



\*limited edition







miffy



Sophie Vanhalst

**Classic miffy in contemporary colours**

Designed in the 50's and still very relevant today, miffy has become a friend of many children around the world and a design icon at the same time.

Atelier Pierre Junior is proud to present a new range of decorative accessories in 5 warm, contemporary colours. A money bank, the perfect gift to share the relevance of saving with our children. Or you want to leave a message? Check out the miffy magnets, they will help to hold the note for you!

miffy





key ring silver blue

MND-1507 6,2 x Ø 3,2 cm



key ring powder

MND-1307 6,2 x Ø 3,2 cm



key ring pure

MNI-707 6,2 x Ø 3,2 cm



money box silver blue

MND-1512 small 13,5 x Ø 7,2 cm  
MND-1517 medium 19 x Ø 10 cm



money box powder

MND-1312 small 13,5 x Ø 7,2 cm  
MND-1317 medium 19 x Ø 10 cm



money box pure

MNI-712 small 13,5 x Ø 7,2 cm  
MNI-717 medium 19 x Ø 10 cm  
MNI-718 large 26 x Ø 14 cm



4 magnets in blister

MND-1525 silver blue - eucalyptus 4,6 x Ø 2,5 cm



4 magnets in blister

MND-1325 powder - terra 4,6 x Ø 2,5 cm



4 magnets in blister

MNI-725S pure 4,6 x Ø 2,5 cm





key ring terra

MND-1407

6,2 x Ø 3,2 cm



key ring eucalyptus

MND-1707

6,2 x Ø 3,2 cm



key ring sand

MND-1207

6,2 x Ø 3,2 cm



money box terra

MND-1412  
MND-1417

small  
medium

13,5 x Ø 7,2 cm  
19 x Ø 10 cm



money box eucalyptus

MND-1712  
MND-1717

small  
medium

13,5 x Ø 7,2 cm  
19 x Ø 10 cm



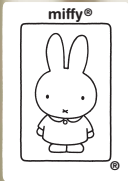
money box sand

MND-1212  
MND-1217

small  
medium

13,5 x Ø 7,2 cm  
19 x Ø 10 cm





miffy



Sophie Vanhalst



miffy

**miffy classic colours**

Miffy, the most known character of the Dutch writer Dick Bruna, figures in more than 30 of his books.

Who else than this very cute little bunny behind her booklet could inspire more kids to be enthusiastic about reading!



# miffy classic



## 4 magnets in blister

MNI-025S mix 4,6 x Ø 2,5 cm

## money box large

MNI-018 red 26 x Ø 14 cm



## key ring

MNI-007 red 6,2 x Ø 3,2 cm  
 MNI-107 blue 6,2 x Ø 3,2 cm  
 MNI-307 yellow 6,2 x Ø 3,2 cm

## money box small

MNI-012 red 13,5 x Ø 7,2 cm  
 MNI-112 blue 13,5 x Ø 7,2 cm  
 MNI-312 yellow 13,5 x Ø 7,2 cm

## money box medium

MNI-017 red 19 x Ø 10 cm  
 MNI-117 blue 19 x Ø 10 cm  
 MNI-317 yellow 19 x Ø 10 cm





3 pencils with eraser



MNR-020S

mix

21,5 x Ø 2,5 cm



4 magnets in blister



MNR-025S

mix

4,4 x Ø 2,4 cm



key ring



MNR-007  
MNR-107  
MNR-307

red  
blue  
yellow

6 x Ø 3,3 cm  
6 x Ø 3,3 cm  
6 x Ø 3,3 cm



money box



MNR-017  
MNR-117  
MNR-317

red  
blue  
yellow

19 x Ø 10 cm  
19 x Ø 10 cm  
19 x Ø 10 cm





